

METROPOLIS<sup>®</sup>

MADE IN ITALY

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MADE IN ITALY

Metropolis è la divisione pitture e resine decorative di Gruppo Ivas.  
Fin dalla sua fondazione nel 1953, Ivas SpA - azienda con sistema di gestione per la qualità certificato UNI EN ISO 9001 - produce e distribuisce nel mondo pitture, resine e vernici formulate per raggiungere il più alto standard qualitativo del settore. I prodotti Metropolis, ecocompatibili, a base acqua, esenti da solventi, rappresentano l'eccellenza italiana per la decorazione di interni.



Metropolis is the internationally recognised decorative paints and resins division of Gruppo Ivas. Since its establishment in 1953, Ivas SpA - company with quality management system certified UNI EN ISO 9001- has produced and distributed paints, resins and varnishes developed to the most exacting standards worldwide. Metropolis eco-friendly water-based and solvent-free products represent the gold standard of Italian interior decoration.

**Design Decorative Finishes** è la linea completa di decorativi Metropolis by IVAS, formulati per rappresentare il più alto livello nella decorazione delle superfici. Adatti a soddisfare qualsiasi gusto o necessità stilistica, i prodotti della linea design spaziano dallo stile classico a quello contemporaneo. Attraverso la combinazione di alcuni prodotti si ottengono gli effetti materici per interno, Urban Effects - Materia Urbana e quelli per esterno, Texture Design.

**Design Decorative Finishes** è una linea costituita esclusivamente da prodotti all'acqua ed ecosostenibili.

**Design Decorative Finishes** is the complete Metropolis by IVAS line of decorative products, formulated as epitome of surface decoration. Able to meet any taste or style requirement, the products of the Design line range from classic to contemporary style.

By combining certain products of the Design line, it is possible to achieve textured effects for indoors, a collection that we named Urban Effects - Materia Urbana, as well as effects for outdoors, that we named Texture Design.

The **Design Decorative Finishes** line comprises only water-based, low VOC, eco-friendly products.



**design**

decorative finishes

# design

decorative finishes



Photo: Laminax - Effetto Inox / Inox effect

## **finiture decorative iridescenti, metalliche**

iridescent, metallic decorative  
plasters

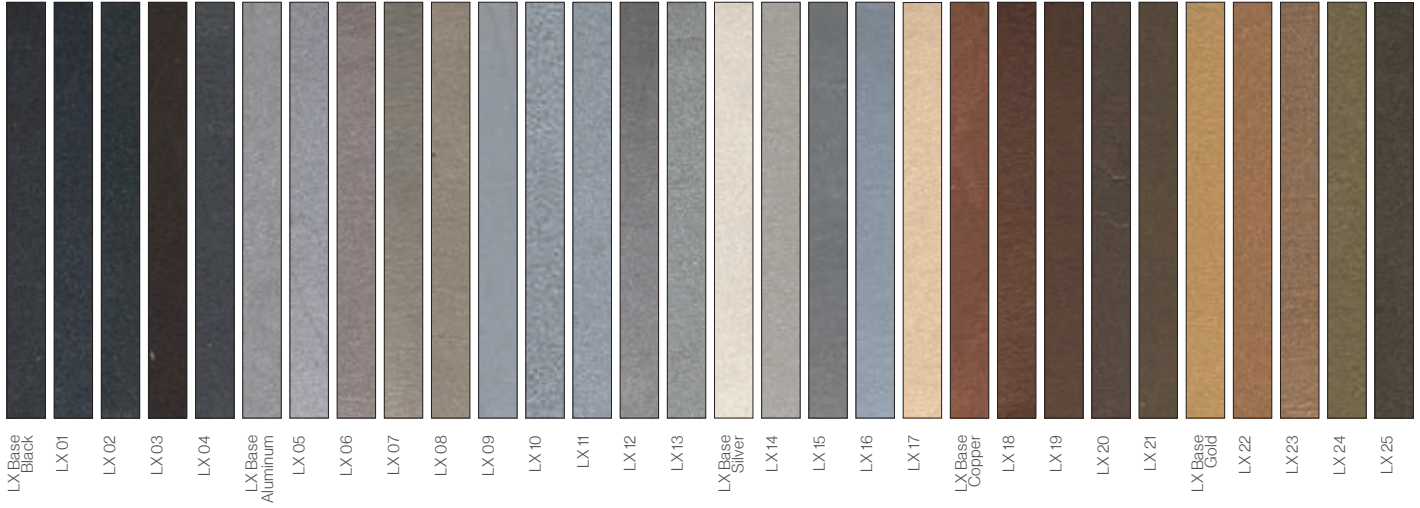
Stucco multicolore per effetto lamina metallica e sue  
ossidazioni, all'acqua.  
Per Interno.

Metalized plaster skim coat, water-based, metallic foil polished,  
etched, oxidized effect.  
For interior use.

# LAMINAX

Stucco metallico

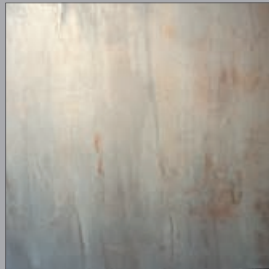
Colori / Colours:



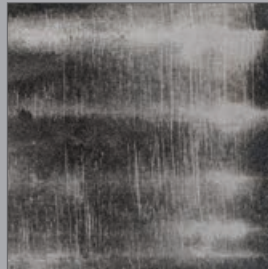
Tecniche / Techniques:



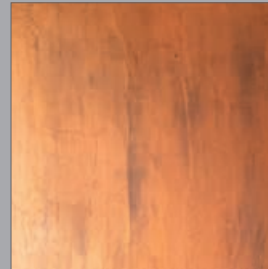
**Effetto Inox**  
Inox Effect  
LX Aluminum Base



**Effetto Century Acidato**  
Century Etched Effect  
LX Copper Base + LX Aluminum Base



**Effetto Garage**  
Garage Effect  
LX Aluminum Base + LX Black Base



**Effetto Century Ossidato**  
Century Oxidized Effect  
LX Black Base + LX Copper Base



**Effetto Century Ossidato**  
Century Oxidized Effect  
LX Copper Base + LX Gold Base

# design

decorative finishes



Photo: Senso -Effetto Industrial / Industrial effect

## **finiture decorative iridescenti, metalliche**

iridescent, metallic decorative  
plasters

Finitura materica opaca ad effetto velluto, lievemente perlescente,  
all'acqua.  
Per interno.

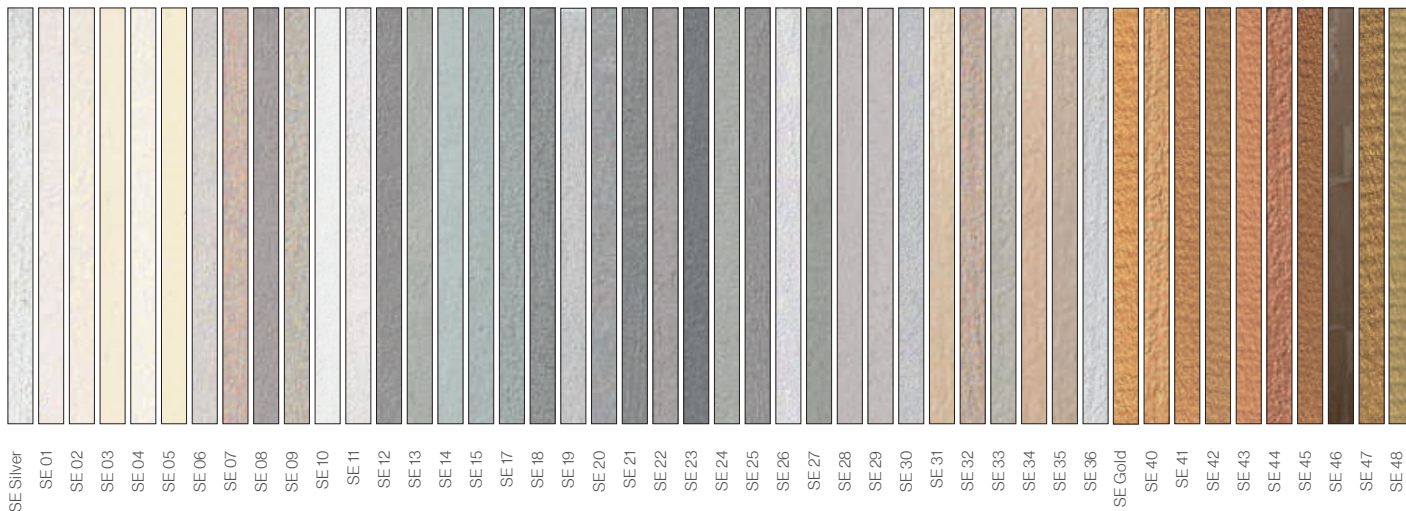
Matt, textured finish with a velvety, slightly pearly effect. Water-  
based.  
For interior use.



# SENSO

## Metallo materico

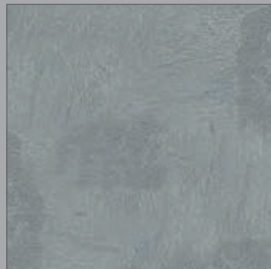
Colori / Colours:



Tecniche / Techniques:



**Effetto Industrial**  
Industrial Effect  
SE 12



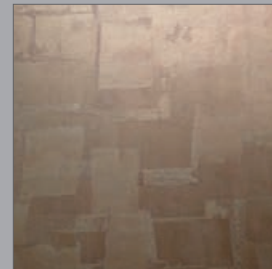
**Effetto Steel**  
Steel Effect  
SE 18



**Effetto Textile**  
Textile Effect  
SE 03



**Effetto Juta Wallpaper**  
Juta Wallpaper Effect  
SE 09



**Effetto Leaf**  
Suede Effect  
SE 46

design  
decorative finishes



Photo: Lady Vi - Effetto Madame / Madame effect

**finiture decorative  
iridescenti, metalliche**  
iridescent, metallic decorative  
plasters

Finitura lavabile ad effetto vellutato, cangiante, all'acqua.  
Per interno.

Water-based washable coating with velvety, iridescent finish.  
For interior use.

# LADY VÍ

## Soffice Velluto

Colori / Colours:



LV 20  
LV 21  
LV 22  
LV 23  
LV 24  
LV 25  
LV 26  
LV 27  
LV 28  
LV 29  
LV 30  
LV 31  
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Tecniche / Techniques:



**Effetto Classic**  
Classic Effect  
LV 39



**Effetto Materik**  
Materik Effect  
LV 91 + LV 62



**Effetto Madame**  
Madame Effect  
LV 72

# design

decorative finishes



Photo: Money - Effetto Soft / Soft effect

## **finiture decorative iridescenti, metalliche**

iridescent, metallic decorative  
plasters

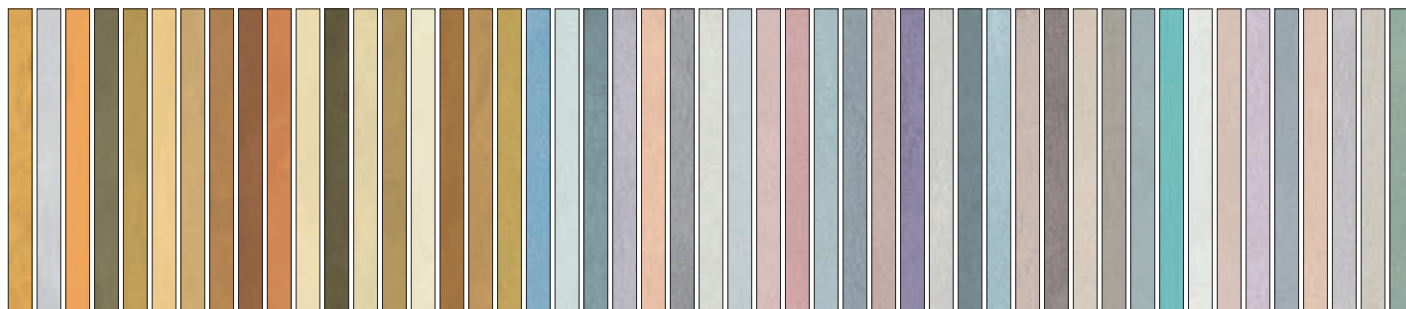
Finitura a base di resine, extender e glitter metallizzati, studiato per aumentare i cromatismi dell'oro e dell'argento e per conferire maggiore iridescenza e brillantezza.  
Per interno.

Topcoat layer containing resins, extenders and metallic glitter, designed to enhance the gold and silver chromatisms with greater iridescence and brightness.  
For interior use.

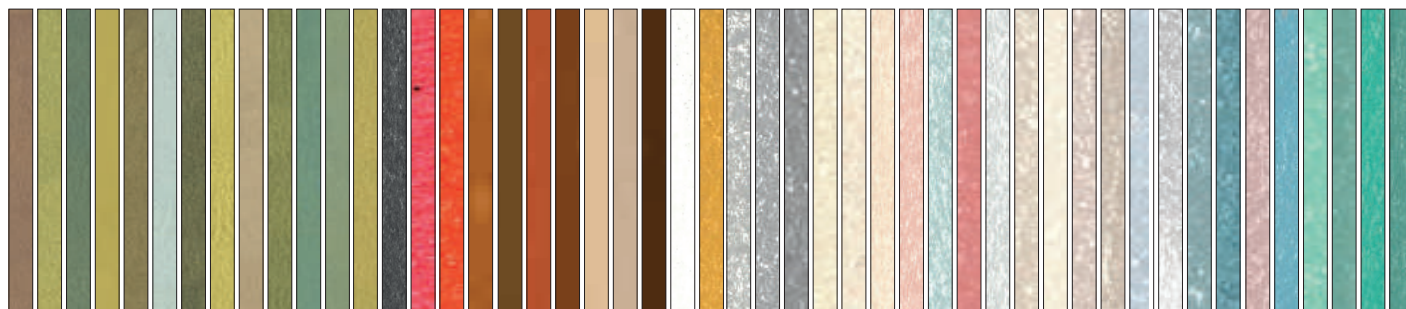
# MONEY

Colori / Colours:

Luce Preziosa

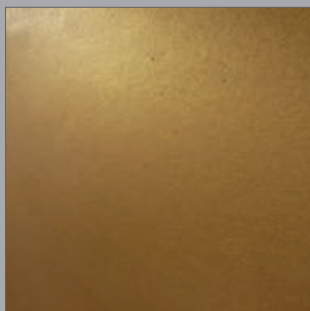


MY Gold  
MY Silver  
MY 01  
MY 02  
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MY 11  
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MY 99

Tecniche / Techniques:



**Effetto Soft**  
Soft Effect  
Money MY GOLD Base



**Effetto Washed**  
Washed Effect  
Money MY 37

# design

decorative finishes



Photo: Mida - Effetto Classico / Classic effect

## **finiture decorative iridescenti, metalliche**

iridescent, metallic decorative  
plasters

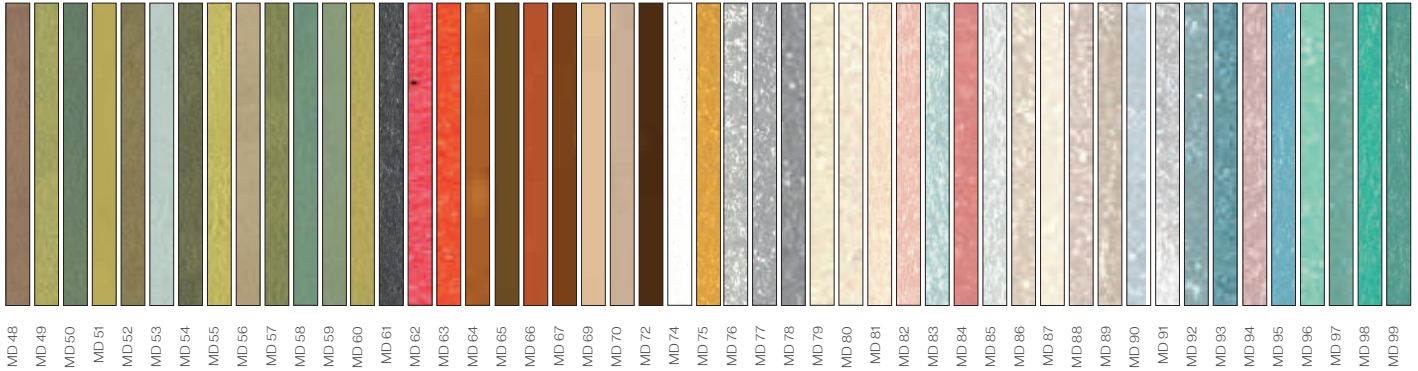
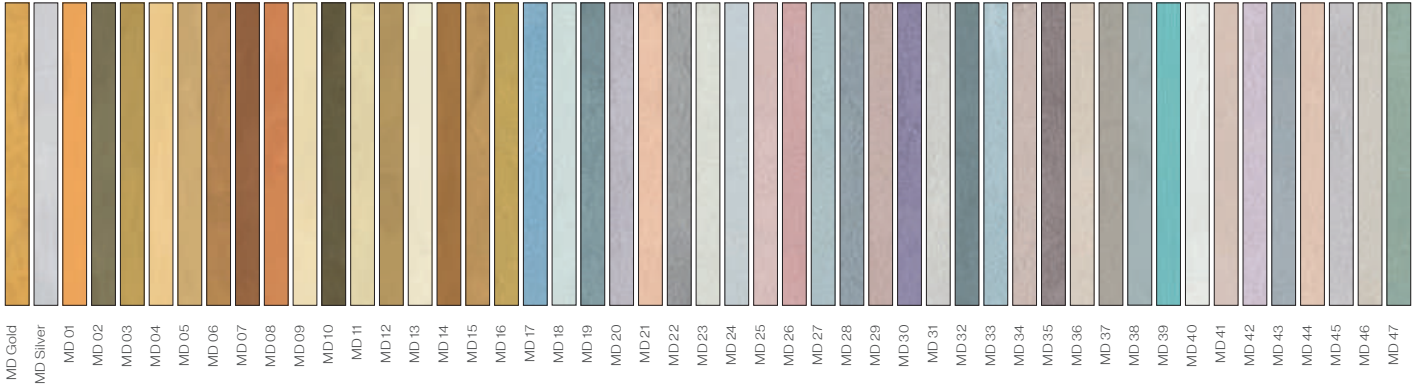
Finitura lavabile vellutata ad effetto multicolore, estremamente resistente al graffio, metallizzata, all'acqua.  
Per interno.

Velvety multi-coloured effect finishing coat, water-based, metallic, extremely scratch resistant and washable.  
For interior use.

# MIDA

## Il tocco del Re

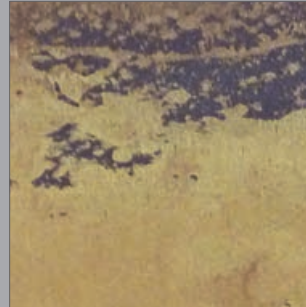
Colori / Colours:



Tecniche / Techniques:



**Effetto Classico**  
Classic Effect  
Money MY Silver Base + MD Silver Base



**Effetto Brown Sugar**  
Brown Sugar Effect  
Money MD Gold Base + Hot Metal HM 02

# design

decorative finishes



Photo: Mito - Effetto Texture / Texture effect

## **finiture decorative iridescenti, metalliche**

iridescent, metallic decorative  
plasters

Finitura lavabile materica ad effetto multicromatico, metallizzata,  
all'acqua.  
Per interno.

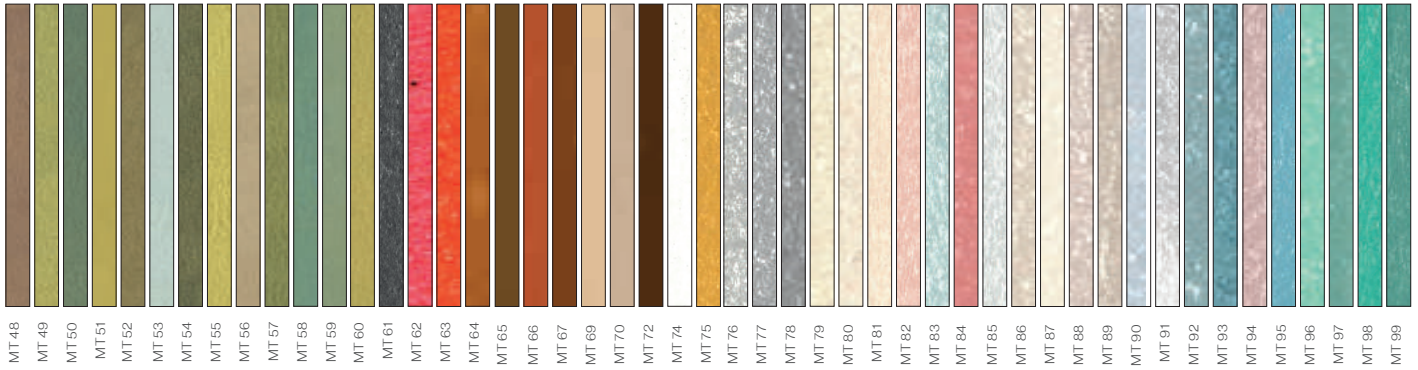
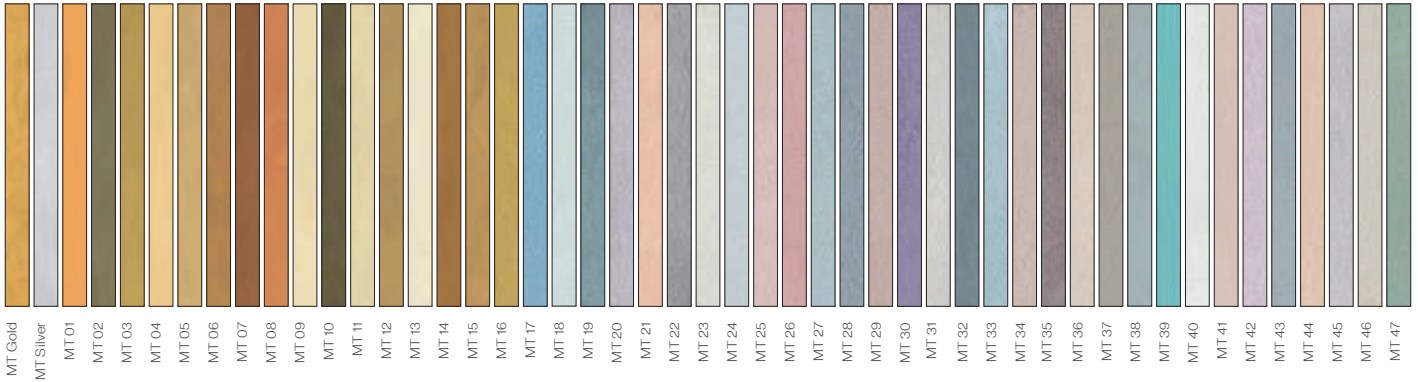
Textural multi-coloured effect finishing coat, water-based, metallic  
and washable.  
For interior use.



# MITO

Colori / Colours:

Lusso e Leggenda



Tecniche / Techniques:



**Effetto Soft**  
Soft Effect  
Mony MY Gold Base + MT Gold Base



**Effetto Texture**  
Texture Effect  
Mony MY 61 + MT 61

# design

decorative finishes



Photo: Fato - Effetto Brush / Brush effect

## **finiture decorative iridescenti, metalliche**

iridescent, metallic decorative  
plasters

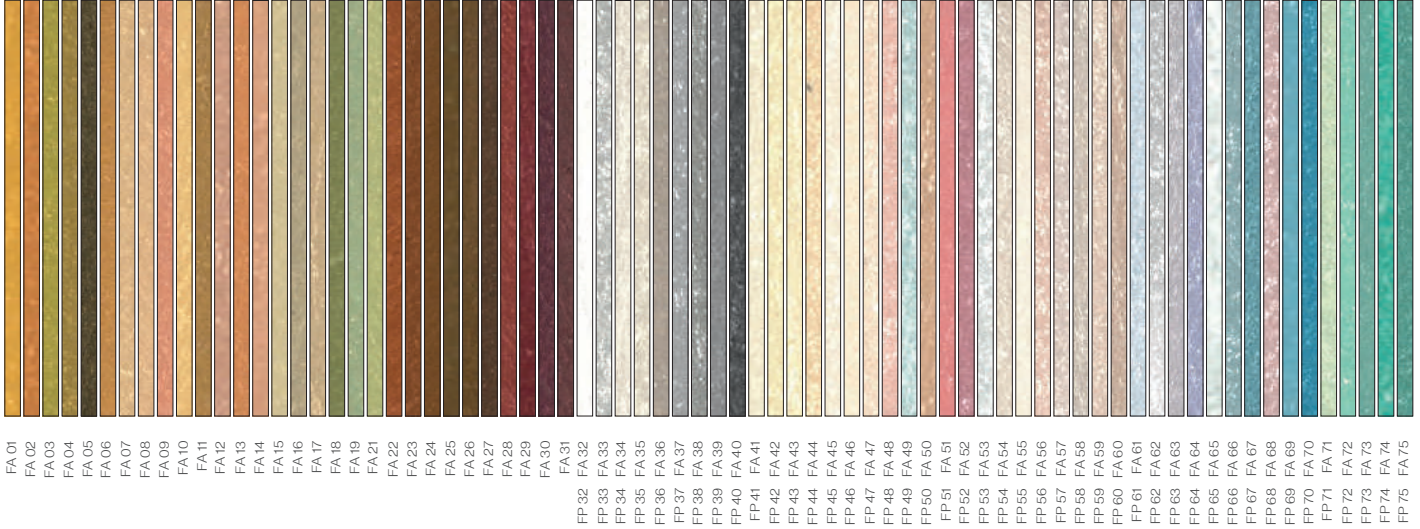
Finitura multicolore all'acqua, a rilievo, metallizzata, lavabile.  
Per interno.

Multi-coloured finishing coat, water-based, washable, metallic,  
embossed.  
For interior use.

# FATO

Polvere di luce

Colori / Colours:

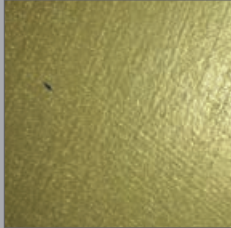


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Basi e Tecniche / Bases and Techniques:



**Effetto Scratched**  
Scratched Effect  
FP Platinum Base



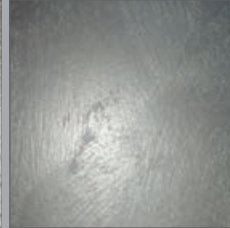
**Effetto Brush**  
Brush Effect  
FA Gold Base



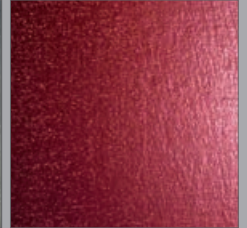
**Effetto Brush**  
Brush Effect  
FA Copper Base



**Effetto Brush**  
Brush Effect  
FA Sugar Base



**Effetto Brush**  
Brush Effect  
FA Silver Base



**Effetto Brush**  
Brush Effect  
FA Red Base

Con FATO Base Silver e Base Platinum è possibile realizzare anche tutte le tinte della mazzetta "IPi - Selezione Interni"  
With Fato Silver Base e Fato Platinum Base is possible to obtain also all the Ivas "IPi - Selezione Interni (Interior Selection)" tints

# design

decorative finishes



Photo: Hot Metal + Money - Effetto Corten /Corten effect

## **finiture decorative iridescenti, metalliche**

iridescent, metallic decorative  
plasters

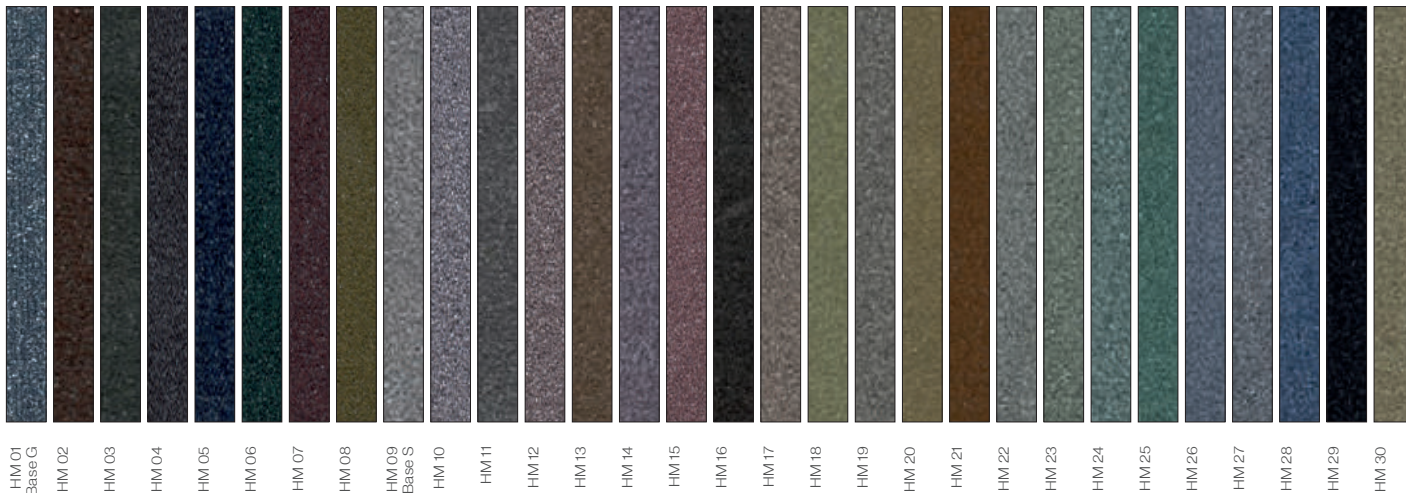
Finitura lavabile micacea ad effetto metallico, brillante alla luce,  
all'acqua.  
Per interno ed esterno.

Washable micaceous metallic effect finishing coat, glistens in the  
light, water-based.  
For interior or exterior use.

# HOT METAL

Spirito d'acciaio

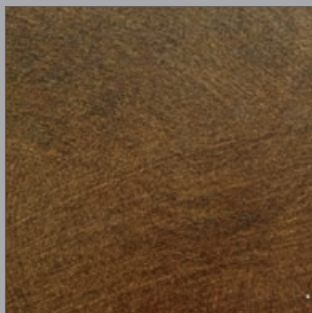
Colori / Colours:



HM 01  
Base G  
HM 02  
HM 03  
HM 04  
HM 05  
HM 06  
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HM 09  
Base S  
HM 10  
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HM 30

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Prodotti e Tecniche / Products and Techniques:



**Effetto Velato**  
Veiled Effect  
HM 02



**Effetto Pieno**  
Full Effect  
HM 05



**Effetto Corten**  
Corten Effect  
HM 02 + HM 01 + MY 08

**design**  
decorative finishes



Photo: Canova - Effetto spatolato / Trowelled effect

## **stucchi decorativi**

decorative plasters

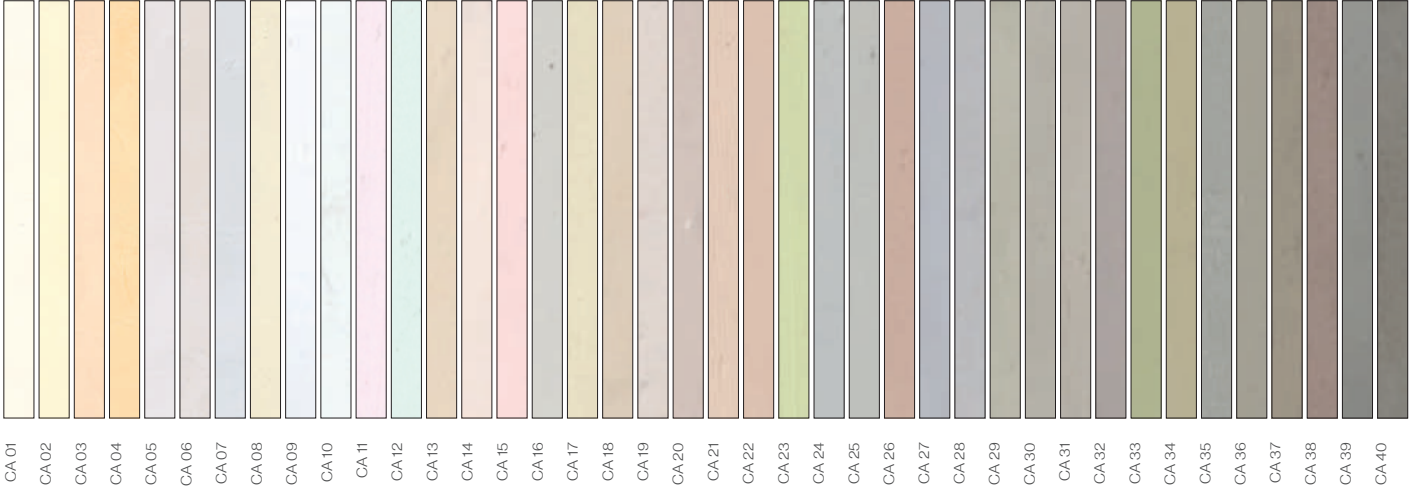
Stucco a spessore extrafine ad effetto gesso neoclassico, morbido e setoso al tatto, opaco traspirante, all'acqua.  
Per interno.

Stucco with extra fine thickness creating a neoclassical gypsum effect, soft and silky feel, matt, breathable, water-based.  
For interior use.

# CANOVA

Antico gesso

Colori / Colours:



CA 01

CA 02

CA 03

CA 04

CA 05

CA 06

CA 07

CA 08

CA 09

CA 10

CA 11

CA 12

CA 13

CA 14

CA 15

CA 16

CA 17

CA 18

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CA 27

CA 28

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CA 30

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CA 33

CA 34

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CA 36

CA 37

CA 38

CA 39

CA 40

# design

decorative finishes



Photo: Venezia S - Effetto spatolato / Trowelled effect

## stucchi decorativi

decorative plasters

Stucco veneziano, traspirante, lucido, all'acqua.  
Per interno.

Venetian stucco, breathable, glossy, water-based.  
For interior.



# VENEZIA S

Antico Nobile Stucco

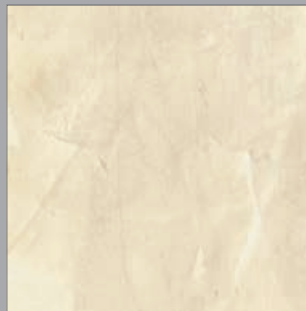
Colori / Colours:



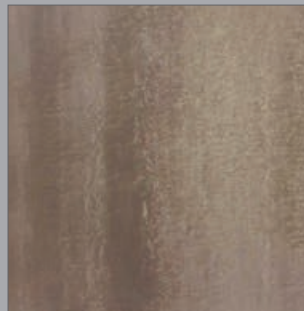
VE 01  
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Tecniche / Techniques:



**Effetto Italian Classic**  
Italian Classic Effect  
VE 69



**Effetto Single Layer Minimal**  
Single Layer Minimal Effect  
VE 18

# design

decorative finishes



Photo: Soul Cement + Lady Vi - Effetto Blade Runner / Blade Runner effect

## stucchi decorativi

decorative plasters

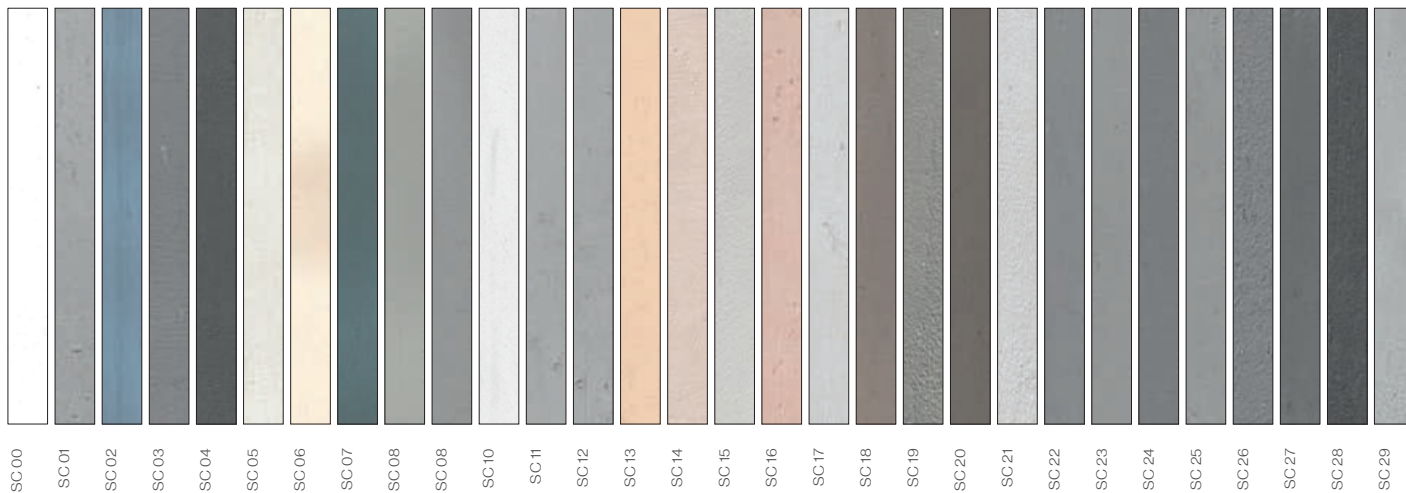
Stucco intonaco a finire ad effetto cemento dilavato, traspirante, satinato, all'acqua; a base di calce.  
Per interno ed esterno (Soul Cement Ext.)

Plaster finishing coat that creates the effect of washed cement, breathable, satin finish, water-based, lime-based.  
For interior and exterior use (Soul Cement Ext.)

# SOUL CEMENT

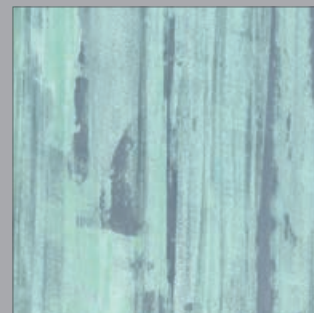
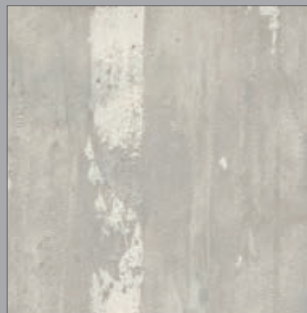
Anima di cemento

Colori / Colours:



SC 00  
SC 01  
SC 02  
SC 03  
SC 04  
SC 05  
SC 06  
SC 07  
SC 08  
SC 08  
SC 10  
SC 11  
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SC 29

Tecniche / Techniques:



SC 01

SC 02

**Effetto Blade Runner**  
Blade Runner Effect  
SC 00 + LV 71

**Effetto Blade Runner**  
Blade Runner Effect  
SC 22 + LV 63

# design

decorative finishes



Photo: Concreto - Effetto Striato / Streaked effect

## **finiture decorative a base calce**

decorative lime finishes

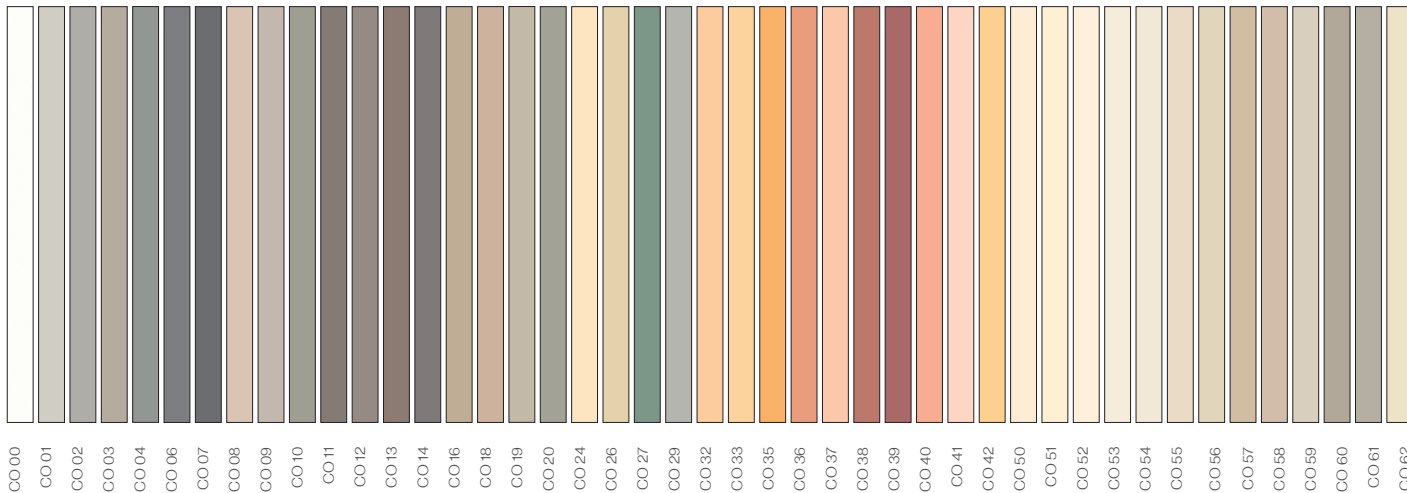
Rivestimento a spessore texturizzato a base di calce naturale per effetti lisci o materici. Ideale per ricreare i molteplici aspetti del cemento: spazzolato, armato, materico e striato.  
Per interno ed esterno.

Continuous texturised natural lime based thick coat for a smooth or matic effect. Ideal to recreate the multiple aspects of the cement: brushed, reinforced, matic and streaked.  
For interior and exterior use.

# CONCRETO

Cemento materico

Colori / Colours:



CO 00

CO 01

CO 02

CO 03

CO 04

CO 06

CO 07

CO 08

CO 09

CO 10

CO 11

CO 12

CO 13

CO 14

CO 16

CO 18

CO 19

CO 20

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CO 58

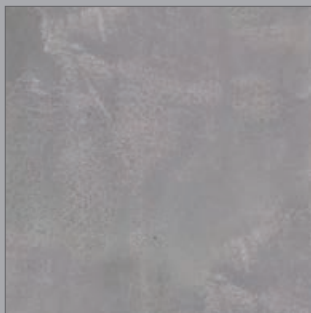
CO 59

CO 60

CO 61

CO 62

Tecniche / Techniques:



**Effetto Cemento spazzolato**  
Brushed cement Effect  
CO 02



**Effetto Materico**  
Materico Effect  
CO 01



**Effetto Striato**  
Streaked Effect  
CO 04



**Effetto Armato**  
Reinforced Effect  
CO 10

# design

decorative finishes



Photo: Old Time Max - Effetto pietra naturale / Natural stone effect

## **finiture decorative a base calce**

decorative lime finishes

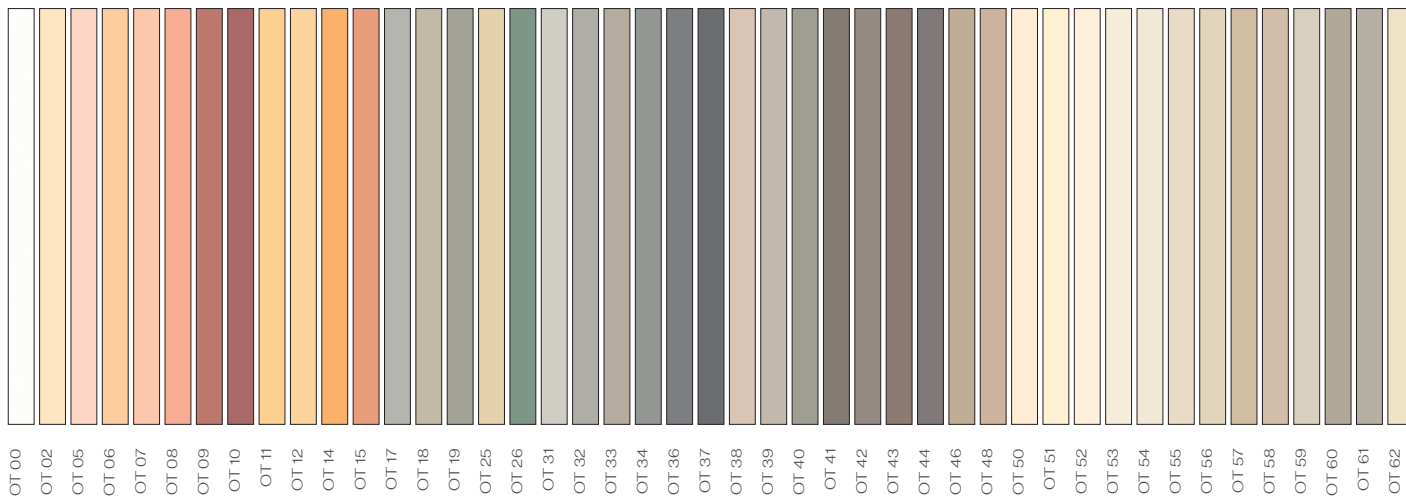
Linea di pitture, stucchi e intonaci minerali a base calce, traspiranti, ideali per effetti parete anticata, pietra liscia e marmo lucido, all'acqua. Per interno ed esterno.

Line of lime-based mineral paints, stuccoes and plasters, breathable and water-based. Ideal to create the antique, polished stones and glossy marble effects. For interior and exterior use.

# OLD TIMES

I tempi antichi della calce

Colori / Colours:



Ivas SpA© All Rights Reserved

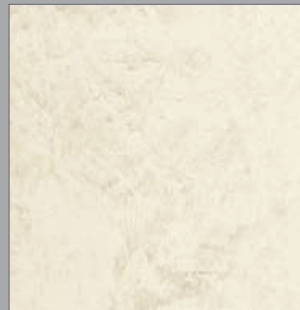
Prodotti e Tecniche / Products and Techniques:



**Effetto Anticato**  
Antique Effect  
Old Time OT 02



**Effetto Pietra Naturale**  
Natural Stone Effect  
Old Time Max OT 18



**Effetto Marmorino**  
Marmorino Effect  
Old Time Max + Old Time Finish OT 62

# design

decorative finishes



Photo: Materia Romana + Materia Romana Finitura - Effetto Travertino / Travertino effect

## **finiture decorative a base calce**

decorative lime finishes

Intonaco naturale a base calce e finitura semi-trasparente ideali per riprodurre il caratteristico effetto decorativo della roccia calcarea "travertino romano" ed esaltarne le sfumature cromatiche e le venature tipiche.  
Per interno ed esterno.

A natural lime-based plaster and semi-transparent finish, ideal for reproducing the distinctive decorative finish of "Roman travertine" limestone and enhance its typical shades of colour and veining.  
For interior and exterior use.



# MATERIA ROMANA

## Travertino imperiale

Colori / Colours:



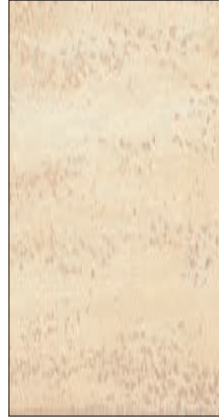
MA 01



MA 02



MA 03



MA 04

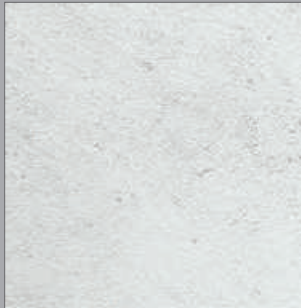


MA 05

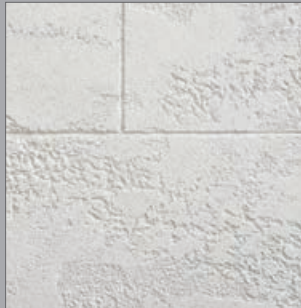


MA 06

Tecniche / Techniques:



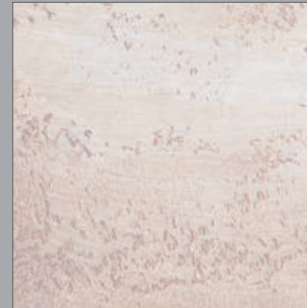
Materia Romana + Materia Romana Finitura MA 00



**Effetto fugato**

Effect with joints

Materia Romana + Materia Romana Finitura MA 02



**Effetto travertino**

Travertino effect

Materia Romana + Materia Romana Finitura MA 03

# design

decorative finishes



Photo: Factor - Effetto Vena Naturale / Vena Naturale effect

**finiture decorative materiche**

textured decorative finishes

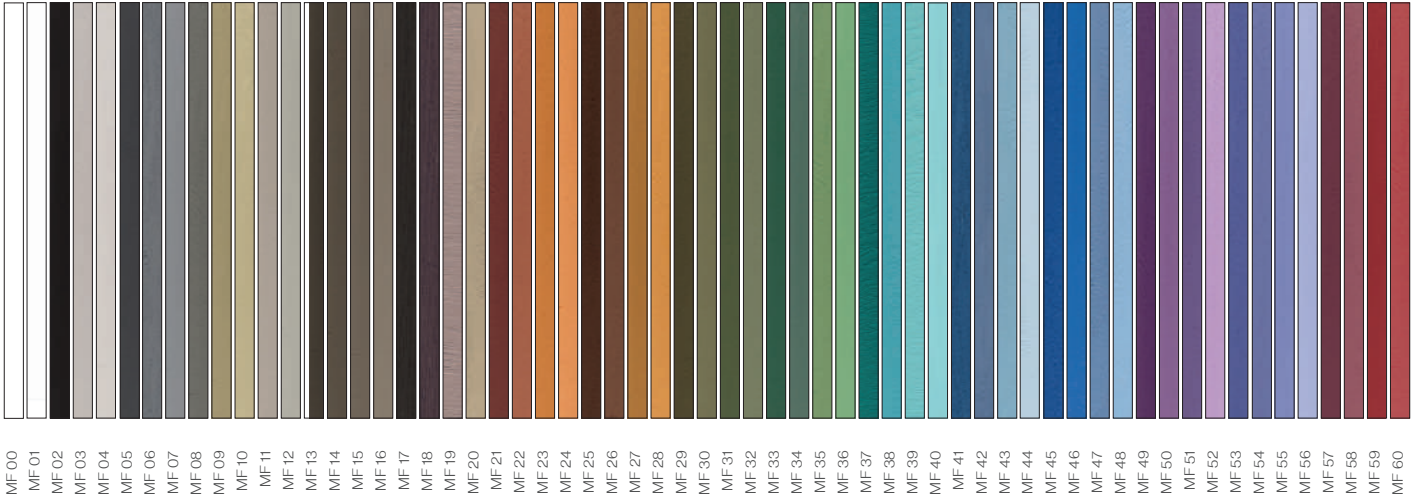
Rivestimento riempitivo acril-silossanico a spessore per finiture materiche; traspirante, idrorepellente, flessibile, all'acqua.  
Per interno ed esterno.

Textured acrylic-siloxane filling finishing coat, breathable, water repellent, flexible, water-based.  
For interior and exterior use.

# FACTOR

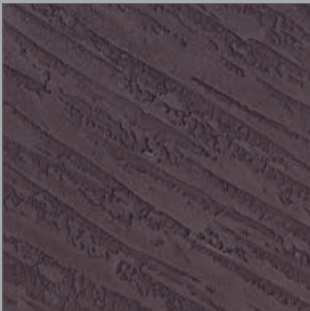
Materia creativa

Colori / Colours:



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Prodotti e Tecniche / Products and Techniques:



**Effetto Materico**  
Materic Effect  
MF 18 Metropolis Factor



**Effetto a Pois**  
Pois Effect  
MF 04 Metropolis Factor Fine



**Effetto Las Vegas**  
Las Vegas Effect  
MF 02 Metropolis Factor +Metal light



**Effetto Cemento**  
Cement Effect  
MF 07 Metropolis Factor



Photo: Metro Tex - Effetto Urban Design / Urban Design effect

## **finiture decorative materiche**

textured decorative finishes

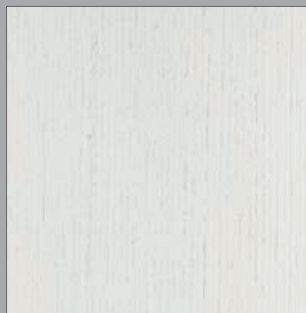
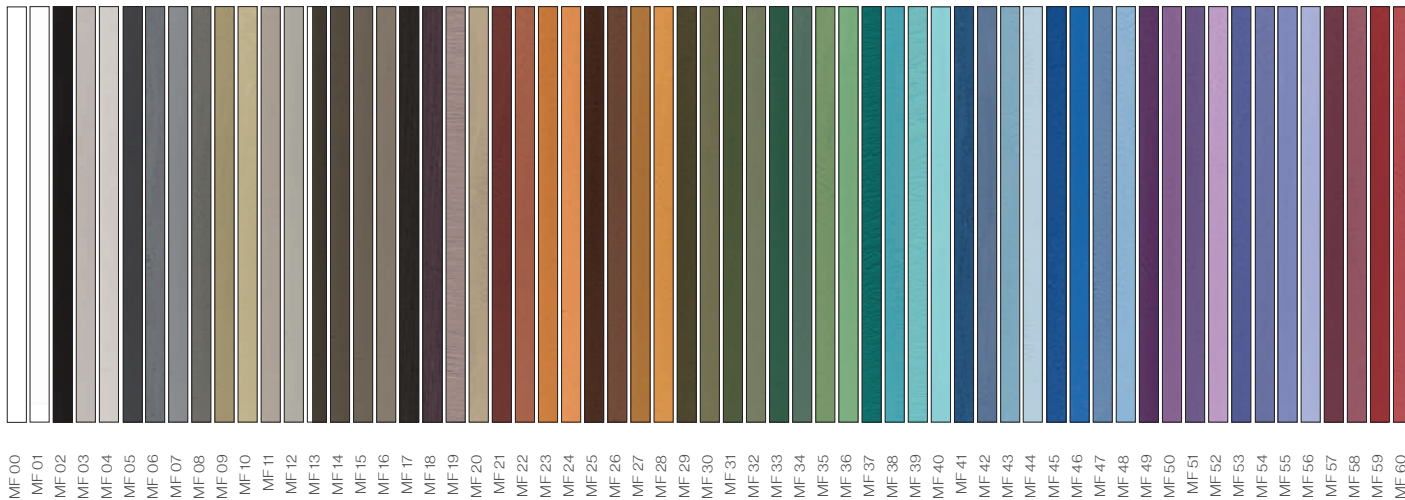
Rivestimento decorativo con granuli di marmo a rilievo per finiture materiche; dall'aspetto opaco, traspirante, all'acqua.  
Per esterno.

Thick decorative texture coating with marble granules for materic effects; matt finish; breath  
For exterior use.

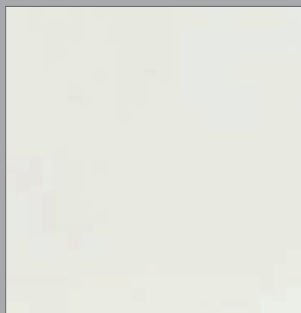
# metro tex

Rivestimento materico texturizzato

Colori / Colours:



**Effetto Striato**  
Streaked Effect  
MF 04



**Effetto Schiacciato**  
Crushed Effect  
MF 01

# design

decorative finishes



Photo: Metro Materik - Effetto pennello / Brush effect

## **finiture decorative materiche**

textured decorative finishes

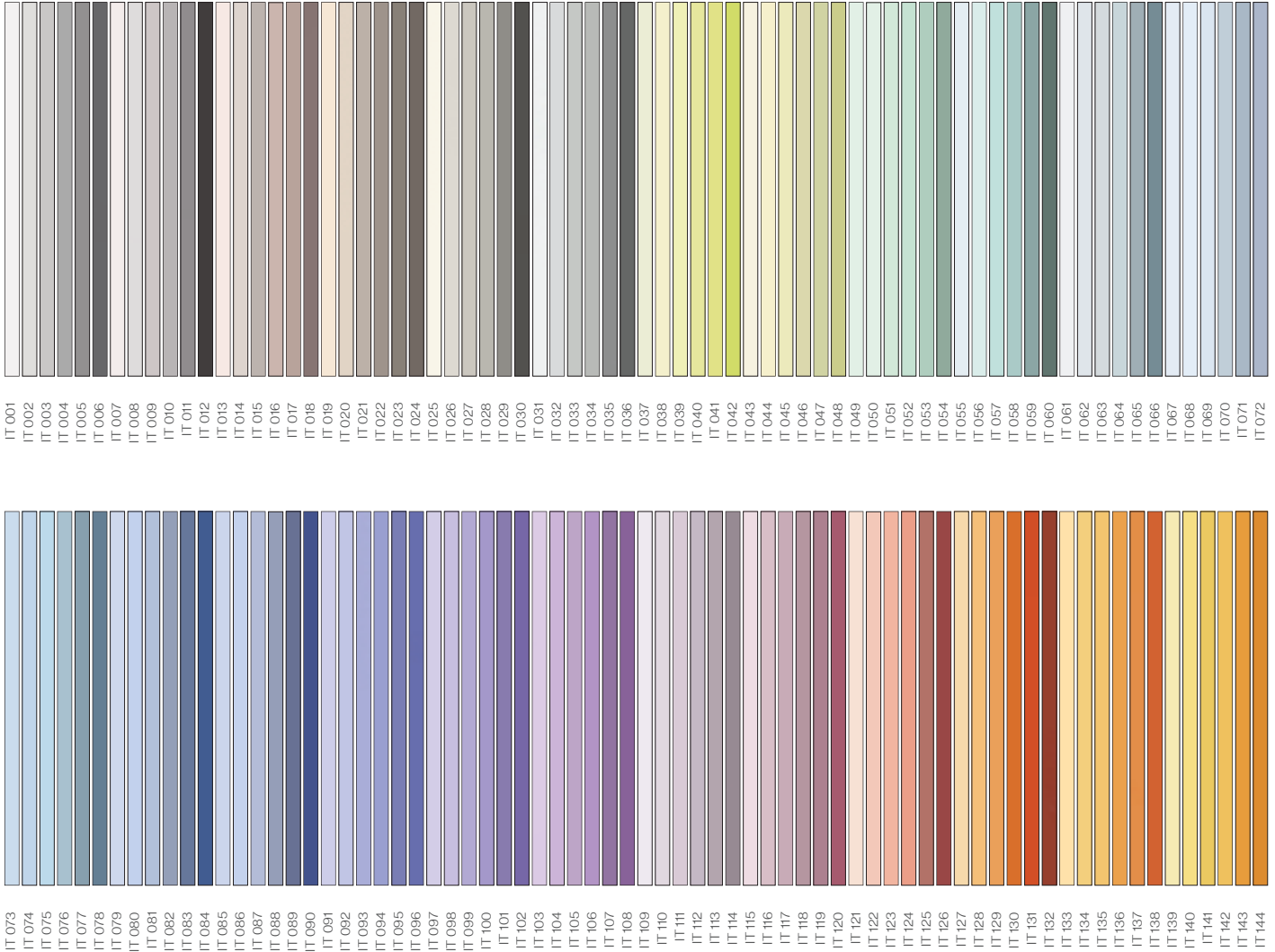
Finitura decorativa in rilievo, lavabile, traspirante, ad altissima resistenza all'abrasione, disponibile in oltre 3.700 tinte. Per interno ed esterno.

A decorative embossed finish that is washable, breathable, highly resistant to abrasion and available in over 3,700 colours. For interior and exterior use.

# METRO MATERIK

## Soffio di materia

Colori / Colours:



# design

decorative finishes



Photo: Harmony - Effetto quantato / Gloved effect

## velature antichizzanti

antique glazing

Finitura acril-silossanica a effetto velato, traspirante, ideale per edifici di interesse storico, all'acqua.  
Per interno ed esterno

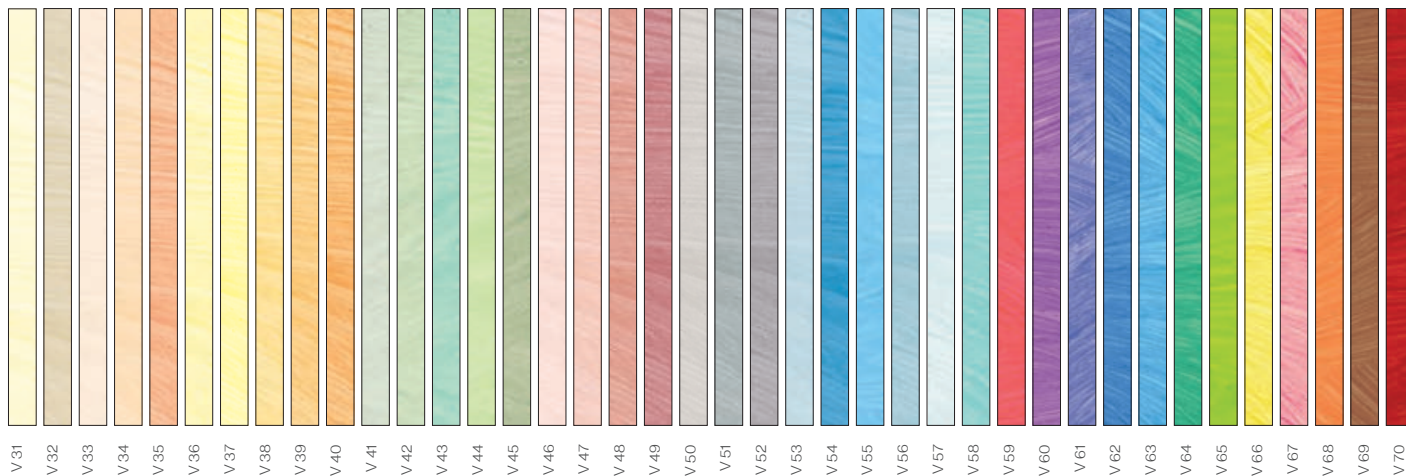
Acrylic-siloxan finishing coat with a hazy effect, breathable, ideal for historic buildings, water-based.  
For interior and exterior use.



# HARMONY

Velatura Chic

Colori / Colours:

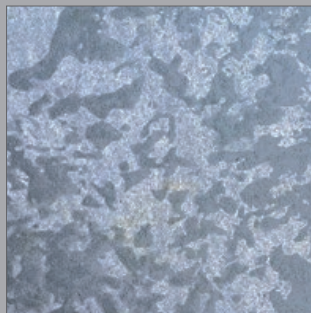


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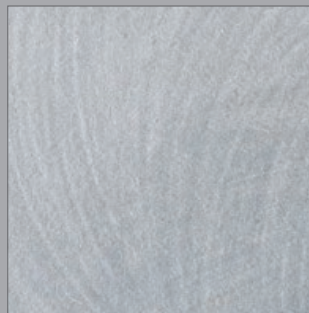
Tecniche / Techniques:



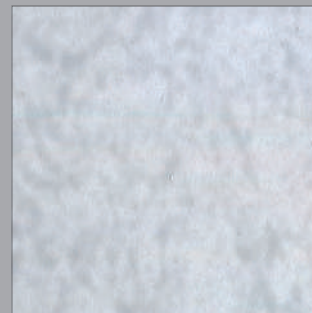
**Effetto Pennellato**  
Brushed Effect  
V 51



**Effetto Spugnato**  
Sponged Effect  
V 51



**Effetto Guantato**  
Gloved Effect  
V 51



**Effetto Tamponato**  
Padded Effect  
V 51

**Urban Effects - Materia Urbana** è la linea di effetti materici della divisione decorativi Metropolis® by Ivas, una collezione di suggestioni metropolitane che rivoluziona per sempre il settore decorativi per interni. Gli Urban Effects sono effetti carichi di vitalità, dinamismo e cruda materia, pensati e realizzati per esaltare l'estro dei designer e stimolare il talento dei decoratori. Combinando alcuni prodotti della linea Design Decorative Finishes e utilizzando specifiche tecniche decorative, gli Urban Effects prendono vita, ricreando negli ambienti interni le atmosfere, lo stile e il vissuto degli esterni metropolitani.

Le barriere culturali e stilistiche si abbattano nel momento in cui nascono pareti nuove.

**Urban Effects - Materia Urbana** è una linea costituita esclusivamente da prodotti all'acqua, eco-compatibili, esenti da solventi.

**Urban Effects - Materia Urbana** is the Metropolis line of textured effects and metropolitan suggestions: a revolution in the interior decorating field. The Urban Effects are full of vitality, energy and raw matter, created with the purpose of intensifying the designers' inspiration and stimulating the decorators' talent. The Urban Effects come to life by combining some of the products of the Decorative Design line and thanks to the use of specific application techniques, they recreate in the interior spaces the atmosphere, the style and the experience of the metropolitan outdoors. The cultural and stylistic barriers are knocked down when new walls are created.

**Urban Effects - Materia Urbana** is a line composed exclusively by water based, eco-friendly and solvent-free products.

# urban effects

materia urbana

effetti decorativi materici  
per **interno**

textured decorative effects  
for **indoor**

# urban effect

materia urbana

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## Texture materiche Materic Texture

Rivestimenti materici acril-silossanici a spessore, idrorepellenti, finiti con pitture decorative traspiranti, lavabili, all'acqua.

Thick acrylic-siloxane textured coatings, water repellent, finished with decorative breathable, washable, water-based paints.



# BRONX

Ruvido, violento, pericoloso, puro: **Bronx** è il "ghetto" per eccellenza, il luogo in cui la cruda realtà incontra l'epica. L'effetto **Bronx** ricrea il fascino della periferia e la ruvidezza dei suoi vicoli malconci, trasformando ogni parete in una scenografia di Scorsese.

Rough, violent, dangerous, pure: the **Bronx** is the original ghetto. It is where the crude facts meet the epic. The **Bronx** effect recreates the fascination of the suburbs and the ruggedness of its battered streets, transforming every wall into a Scorsese's scenery.

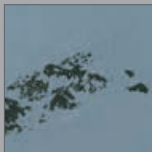


Tecniche e Colori / Techniques and Colours:

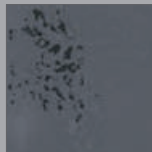
BRONX 1



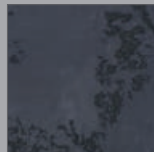
MF 02 + SC 01



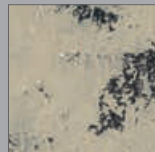
MF 02 + SC 02



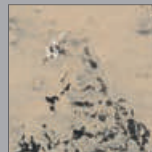
MF 02 + SC 03



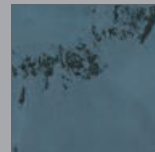
MF 02 + SC 04



MF 02 + SC 05



MF 02 + SC 06



MF 02 + SC 07

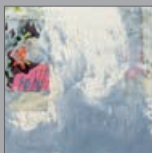


MF 02 + SC 08

BRONX 2



MF 01 + SC 01



MF 01 + SC 02



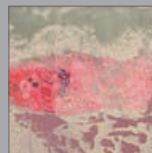
MF 01 + SC 03



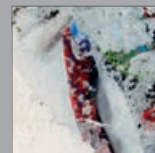
MF 01 + SC 04



MF 01 + SC 05



MF 01 + SC 06



MF 01 + SC 07



MF 01 + SC 08

# urban effect

materia urbana

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## Texture materiche Materic Texture

Rivestimenti materici acril-silossanici a spessore, idrorepellenti, finiti con pitture decorative traspiranti, lavabili, all'acqua.

Thick acrylic-siloxane textured coatings, water repellent, finished with decorative breathable, washable, water-based paints.



# BROOKLYN

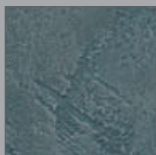
Bar clandestini, proibizionismo, Seconda Rivoluzione Industriale: **Brooklyn** è simbolo di un'epoca che unisce due mondi e due secoli differenti. L'effetto **Brooklyn** imprigiona per sempre colori e materie ricreando l'atmosfera proibita di un luogo e di un tempo leggendari.

Illegal bars, prohibitionism, the Second Industrial Revolution: **Brooklyn** symbolizes an era unite two different worlds and two different centuries. The **Brooklyn** effect permanently imprisons colours and materials, recreating the prohibited atmosphere of a legendary place and time.

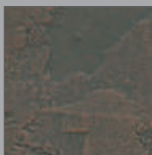


Tecniche e Colori / Techniques and Colours:

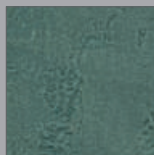
BROOKLYN 1



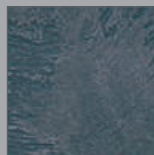
MF 01 + HM 01



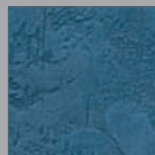
MF 01 + HM 02



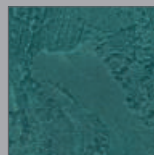
MF 01 + HM 03



MF 01 + HM 04



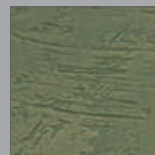
MF 01 + HM 05



MF 01 + HM 06



MF 01 + HM 07



MF 01 + HM 08

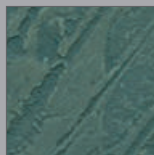
BROOKLYN 2



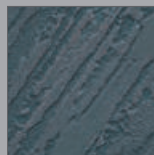
MF 01 + HM 01



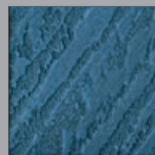
MF 01 + HM 02



MF 01 + HM 03



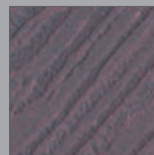
MF 01 + HM 04



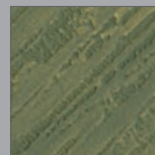
MF 01 + HM 05



MF 01 + HM 06



MF 01 + HM 07



MF 01 + HM 08

# urban effect

materia urbana

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## Texture materiche Materic Texture

Rivestimenti materici acril-silossanici a spessore, idrorepellenti, finiti con pitture decorative traspiranti, lavabili, all'acqua.

Thick acrylic-siloxane textured coatings, water repellent, finished with decorative breathable, washable, water-based paints.



# HARLEM

Cori gospel, ritmi afro, battiti hip-hop: **Harlem** è il regno delle mescolanze, l'incontro delle etnie, lo sprigionarsi dei sapori del Sud. L'effetto **Harlem** rievoca il clima intenso, la poesia del suono, il calore umano impressi in ogni angolo rigorosamente "black".

Gospel choirs, afro rhythms, hip-hop beats: **Harlem** is the kingdom of mixtures, the meeting of cultures, the release of the flavours of the south. The **Harlem** effect evokes the intense climate, the poetry of sound and the human warmth impressed in each rigorously 'black' corner of the earth.





Tecniche e Colori / Techniques and Colours:

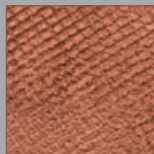
HARLEM 1



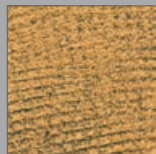
MF 01+MY GOLD+HM 02



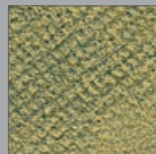
MF 01+MY 40+HM 01



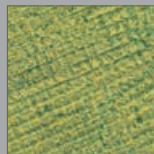
MF 01+MY 08 +HM 02



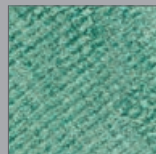
MF 01+MY GOLD +HM 03



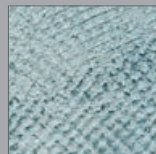
MF 01+MY GOLD+HM 05



MF 01+MY GOLD+HM 06



MF 01+MY 40+HM 06

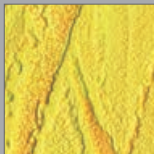


MF 01+MY 02+HM 05

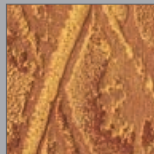
HARLEM 2



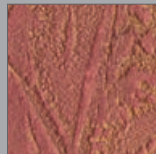
MF 01+IP 475+MY GOLD



MF 01+IP 467+MY GOLD



MF 01+IP 484+MY GOLD



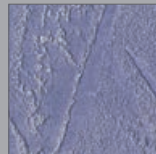
MF 01+IP 499+MY GOLD



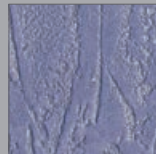
MF 01+IP 475+ MY 08



MF 01+IP 489+MY GOLD



MF 01+IP 440+MY 40



MF 01+IP 511+MY 40

# urban effect

materia urbana

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## Texture materiche Materic Texture

Rivestimenti materici acril-silossanici a spessore, idrorepellenti, finiti con pitture decorative traspiranti, lavabili, all'acqua.

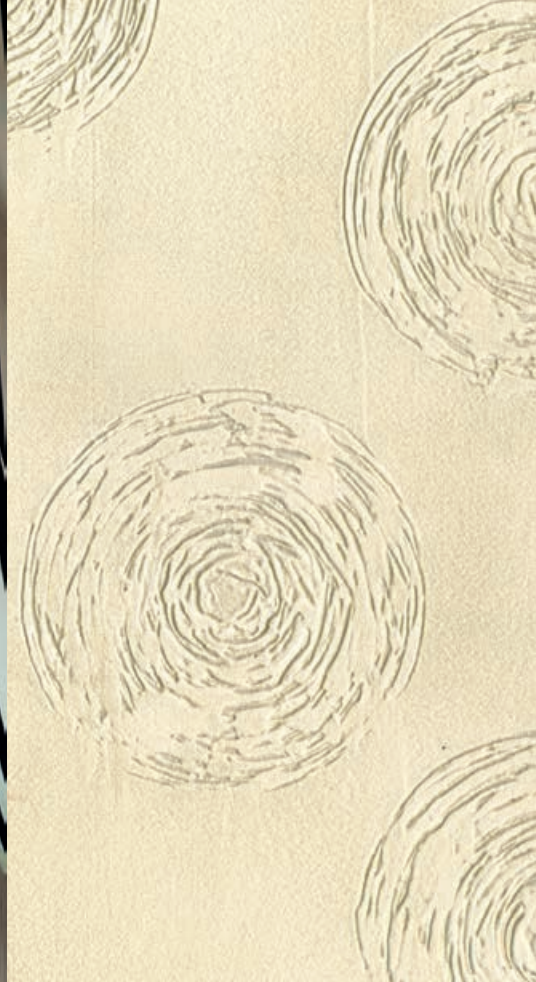
Thick acrylic-siloxane textured coatings, water repellent, finished with decorative breathable, washable, water-based paints.



# MANHATTAN

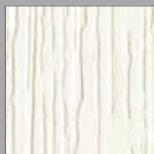
Verticale, lussuosa, snob: **Manhattan** rappresenta il crocevia delle tendenze, lo specchio delle avanguardie. L'effetto **Manhattan** racchiude in sé la luce delle grandi vetrate di Soho, il luccichio della mondanità, l'esclusiva vanità dei loft più chic del pianeta.

Vertical, luxurious, snobbish: **Manhattan** is the crossroads of trends, the mirror of the avant-garde. The **Manhattan** effect encloses the lights of the great windows in Soho, the sparkle of society life, the exclusive vanity of the most stylish lofts of the planet.

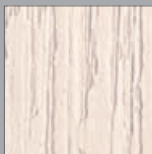


Tecniche e Colori / Techniques and Colours:

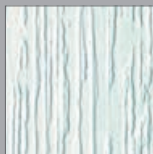
MANHATTAN 1



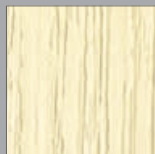
MF 01 + LV 36



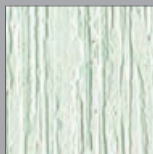
MF 01 + LV 81



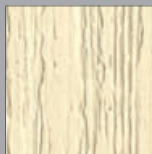
MF 01 + LV 44



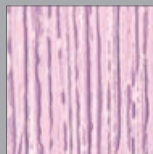
MF 01 + LV 28



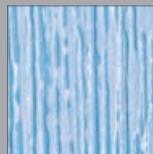
MF 01 + LV 60



MF 01 + LV 20

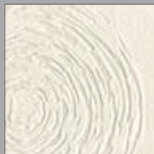


MF 01 + LV 73

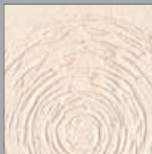


MF 01 + LV 42

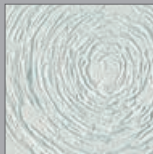
MANHATTAN 2



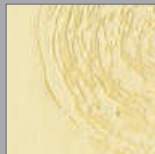
MF 01 + LV 36



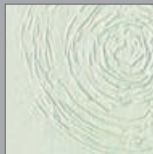
MF 01 + LV 81



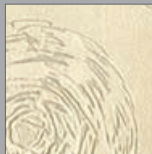
MF 01 + LV 44



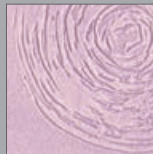
MF 01 + LV 28



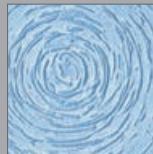
MF 01 + LV 60



MF 01 + LV 20



MF 01 + LV 73



MF 01 + LV 42

# urban effect

materia urbana

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## Texture materiche Materic Texture

Rivestimenti materici acril-silossanici a spessore, idrorepellenti, finiti con pitture decorative traspiranti, lavabili, all'acqua.

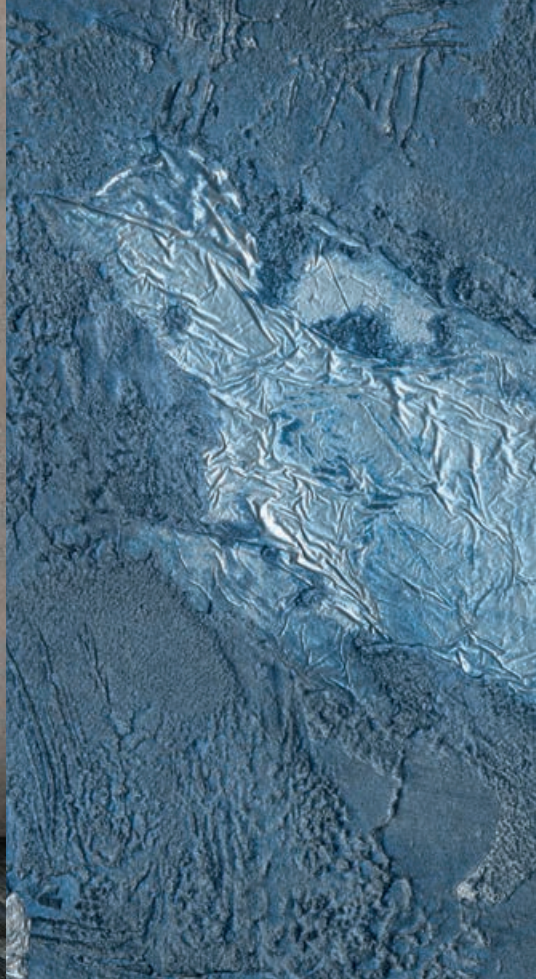
Thick acrylic-siloxane textured coatings, water repellent, finished with decorative breathable, washable, water-based paints.



# BERLIN

Malinconica, sofferente, moderna: Berlino è la città simbolo del XX secolo, una metropoli graffiata dalla storia e allo stesso tempo proiettata nel futuro. L'effetto **Berlin** illumina lo spazio ricordando il peso della materia, mescola gioia e dolore, terra e metallo, passato e futuro.

Melancholic, afflicted, modern: **Berlin** a city that symbolizes the 20th century is a metropolis scratched by history and, at the same time, projected towards the future. The **Berlin** effect illuminates space, remembering the weight of the material, mixing joy and sorrow, earth and metal, past and future.



Tecniche e Colori / Techniques and Colours:

BERLIN 1



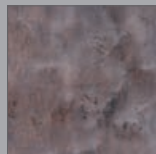
MF 01+HM 01+LV 36



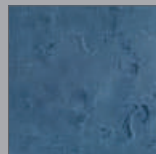
MF 01+HM 02+LV 36



MF 01+HM 03+LV 36



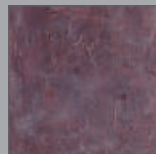
MF 01+HM 04+LV 36



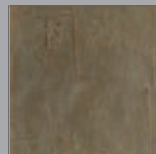
MF 01+HM 05+LV 36



MF 01+HM 06+LV 36

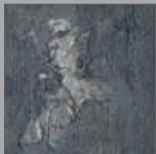


MF 01+HM 07+LV 36

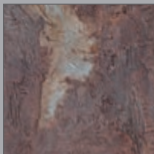


MF 01+HM 08+LV 36

BERLIN 2



MF 01+HM 01+LV 36



MF 01+HM 02+LV 36



MF 01+HM 03+LV 36



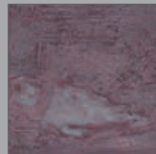
MF 01+HM 04+LV 36



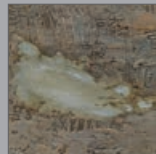
MF 01+HM 05+LV 36



MF 01+HM 06+LV 36



MF 01+HM 07+LV 36



MF 01+HM 08+LV 36

# urban effect

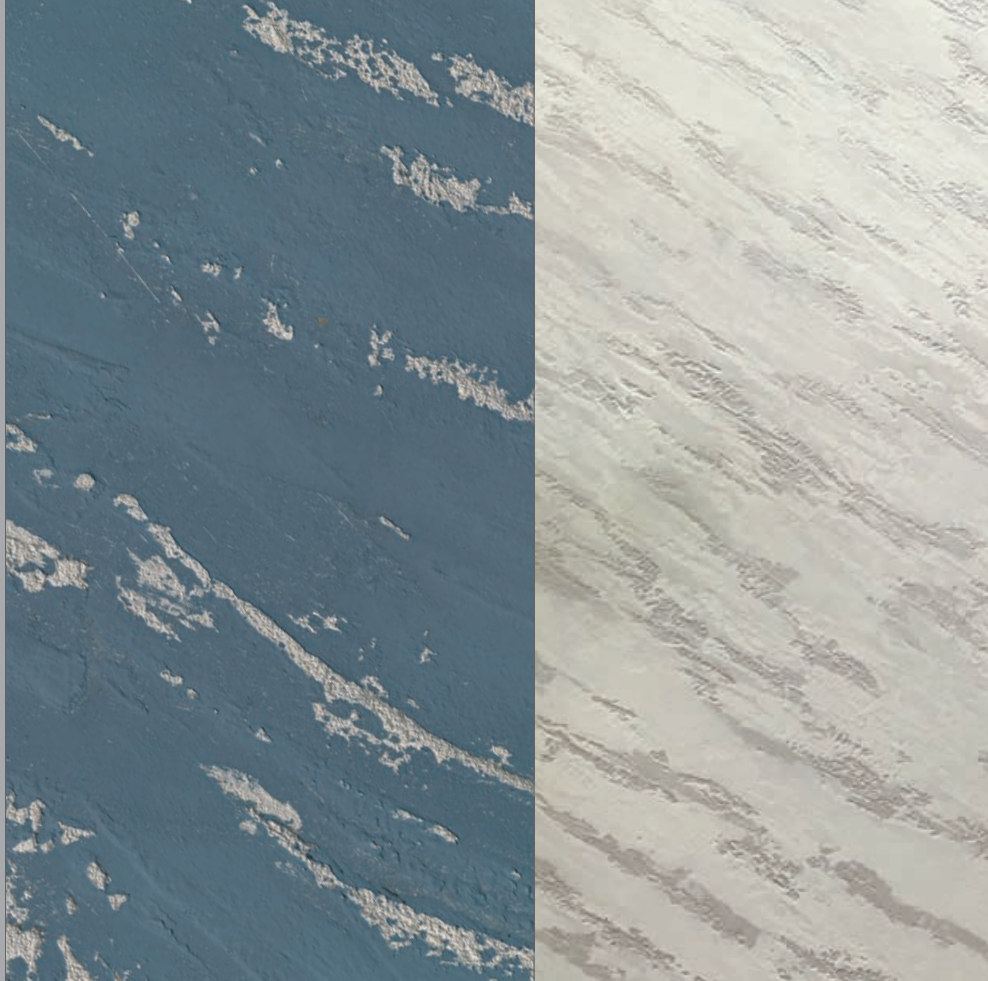
materia urbana

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## Texture materiche Materic Texture

Rivestimenti materici acril-silossanici a spessore, idrorepellenti, finiti con pitture decorative traspiranti, lavabili, all'acqua.

Thick acrylic-siloxane textured coatings, water repellent, finished with decorative breathable, washable, water-based paints.



# ISTANBUL

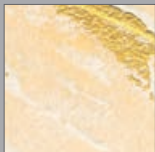
Sfarzosa, caotica, sensuale, lucente: **Istanbul** è il ponte fra Oriente e Occidente, un insieme convulso di oro e argento, prosperità e polvere. L'effetto **Istanbul** traduce questa molteplicità esprimendo fascino e caos, ricchezza e miseria, materia e splendore.

Lavish, chaotic, sensual and dazzling: **Istanbul** is the bridge between East and West, a convulsive blend of gold and silver, prosperity and dust. The **Istanbul** effect represents this multiplicity in an expression of fascination and chaos, wealth and misery, material and splendour.

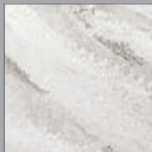


Tecniche e Colori / Techniques and Colours:

ISTANBUL 1



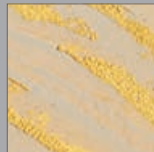
MF 01+MY GOLD+SC 00



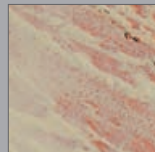
MF 01+MY 40+SC 00



MF 01+MY 08+SC 00



MF 01+MY GOLD+SC 05



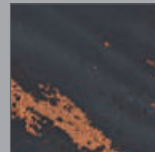
MF 01+MY 08+SC 05



MF 01+MY 40+SC 02



MF 01+MY 08+SC 07



MF 01+MY 08+SC 04

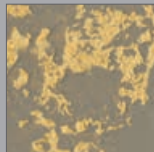
ISTANBUL 2



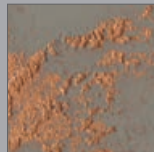
MF 01+MY 08+SC 06



MF 01+MY 08+SC 06



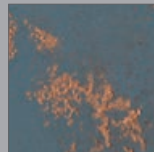
MF 01+MY GOLD+SC 08



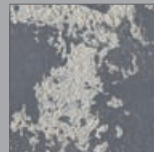
MF 01+MY 08+SC 08



MF 01+MY 08+SC 01



MF 01+MY 08+SC 07



MF 01+MY 40+SC 03



MF 01+MY 40+SC 04

# urban effect

materia urbana

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## Texture materiche Materic Texture

Rivestimenti materici acril-silossanici a spessore, idrorepellenti, finiti con pitture decorative traspiranti, lavabili, all'acqua.

Thick acrylic-siloxane textured coatings, water repellent, finished with decorative breathable, washable, water-based paints.



# JAKARTA

Misteriosa, millenaria, seducente, mista: **Jakarta** è eternamente sospesa tra ricordi orientali e recenti sapori coloniali. L'effetto **Jakarta** ripercorre la via dei metalli preziosi e i riflessi di un oriente lontano, raccontando la fusione tra antichi luccichii e vissuto contemporaneo.

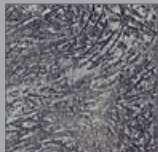
Mysterious, millenary, seducing, mixed: **Jakarta** is eternally suspended between oriental memories and recent colonial flavours. The **Jakarta** effect retraces the precious metal route and nuances of the Far East that tell how ancient sparkles blend with contemporary life.



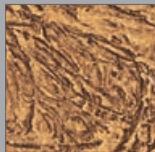


Tecniche e Colori / Techniques and Colours:

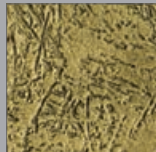
JAKARTA 1



MF 01+HM 01 +MY GOLD



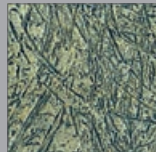
MF 01+HM 02 + MY GOLD



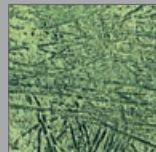
MF 01+HM 03 + MY GOLD



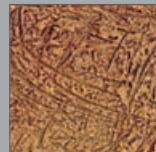
MF 01+HM 04 + MY GOLD



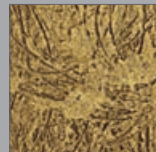
MF 01+HM 05+ MY GOLD



MF 01+HM 06 + MY GOLD



MF 01+HM 07 + MY GOLD

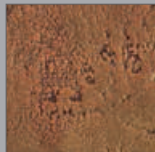


MF 01+HM 08 + MY GOLD

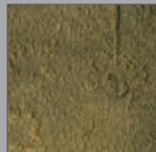
JAKARTA 2



MF 01+HM 01+MY GOLD



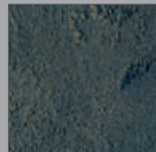
MF 01+HM 02+MY GOLD



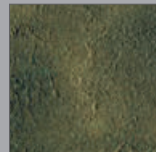
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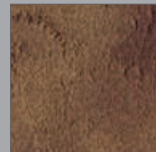
MF 01+HM 04+MY GOLD



MF 01+HM 05+MY GOLD



MF 01+HM 06+ MY GOLD



MF 01+HM 07+MY GOLD



MF 01+HM 08+ MY GOLD

**Texture Design** propone una collezione di superfici decorative e rivestimenti materici ad alto valore estetico per le architetture di facciata.

Le finiture **Texture Design** sono applicabili direttamente sulle murature esterne, opportunamente trattate, sulle rasature armate e sui sistemi di isolamento ed efficientamento energetico Termok8®, interpretando così la tecnologia a cappotto come sistema di qualificazione energetica ed estetica di un edificio ed esprimendo la sintesi tra know-how tecnico-progettuale e una nuova definizione di bellezza architettonica: da questa fusione nascono sistemi a cappotto che garantiscono le migliori performance energetiche, tecnologiche ed estetiche per gli edifici.

**Texture Design** è la scelta ideale per aumentare il valore architettonico dei progetti contemporanei e per realizzare edifici unici, sorprendenti, interamente personalizzati.

**Texture Design** offers a collection of highly attractive decorative surfaces and textured coatings for façade architectures.

**Texture Design** finishes can be applied directly to suitably treated external walls, to reinforced skim coats and to Termok8® thermal insulation-energy efficiency systems, thus interpreting ETICS technology as a synthesis of technical and design expertise and a new definition of architectural beauty: this combination results in external thermal insulation systems that provide the best energy, technological, and aesthetic performance for buildings.

**Texture Design** is the ideal choice to increase the architectural value of contemporary projects and to create unique, surprising, fully customised buildings.



# texture design

effetti decorativi materici  
per **esterno**

textured decorative effects  
for **outdoor** use



Factor Ext +  
Hot Metal Ext

**texture**  
design

---

**corten**

Corten trova ispirazione nell'ossidazione del ferro e dei metalli proponendo per le superfici un effetto ruggine patinato brillante, disomogeneo e naturale.

Corten is a texture that finds inspiration in the oxidation of iron and metals offering a glossy, uneven and natural patinated rust effect for the surfaces.

Factor Ext +  
Soul Cement Ext

**texture**  
design

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## cemento dilavato

Cemento dilavato svela il fascino del calcestruzzo vissuto e delicatamente invecchiato, conferisce all'edificio uno stile contemporaneo con un effetto liscio e vellutato.

Washed cement reveals the charm of delicately aged concrete and gives the building a contemporary style with a smooth and velvety effect.



Factor Ext +  
Hot Metal Ext

**texture**  
design

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## cemento spazzolato

Cemento spazzolato interpreta la texture lievemente materica del microcemento di memoria industriale, traducendo sulle superfici il fascino delle variazioni cromatiche tono su tono e l'immagine di una sostanza forte, possente e duratura.

Brushed concrete interprets the slightly material texture of industrial microcement, giving the charm of tone-on-tone chromatic variations and the image of a strong, powerful and lasting substance on the surfaces.



Factor Ext +  
Materia Romana Finitura

## texture design

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# travertino

Travertino definisce la consistenza delle rocce calcaree italiane e il leggendario stile dell'antica Roma trasponendo in facciata i luoghi, la storia e la sostanza di una materia senza tempo.

Travertino defines the texture of Italian limestone rocks and the legendary style of ancient Rome by transposing on the façade the places, the history and the substance of a timeless material.



Factor Ext +  
Mièle Opaco

## texture design

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# legno

Legno racconta l'essenza del tessuto vegetale: colori, densità e trama delle venature lo rendono un rivestimento materico altamente personalizzabile, un gioco di sfumature 3d per architetture ispirate alla forza generatrice della natura.

Wood recounts the essence of the plant tissues: colors, density and texture of the veins make it a highly customizable coating, a game of 3d shades for architectures which are inspired by the generating force of nature.





Metro Tex

**texture**  
design

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## **schacciato**

Elegante e raffinato, può fungere sia da finitura a rasare sia da base a spessore per successive finiture ad alto contenuto tecnologico: fotocatalitiche autopulenti (tecnologia clean) o a effetto barriera idrofobizzante (tecnologia dry).

Elegant and refined, it can act both as a smooth finish and as a thick base for high-tech finishes: self-cleaning photocatalytic (clean technology) or hydrophobic barrier effect (dry technology).



Metro Tex

**texture**  
design

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**striato**

Striato è la materia tridimensionale che esalta i giochi d'ombra.  
Striato è un effetto che anima le architetture di facciata e trova  
compimento ideale nello stile total white.

Streaked is the three-dimensional material enhanced by its shadow  
effects. Streaked is an effect that animates the façade architecture  
and finds its ideal completion in the total white style.

Factor Ext +  
Metro Materik +  
Metro Glitter

**texture  
design**

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## sabbiato opaco/glitterato

Sabbiato glitterato aggiunge alla texture Sabbiato Opaco il fascino dell'arenile marino: piccoli cristalli di luce s'inseriscono delicatamente in un raffinato manto sabbioso.

Glittery sandblasted adds to Matt Sandblasted texture the charm of the sea shore: small crystals of light are delicately inserted on a refined sandy mantle.

**Decorative Resins** è la linea di eco-resine per pavimenti e parete Metropolis by IVAS. A seconda della tipologia di ciclo scelto, le resine consentono molteplici possibilità creative: effetti minimal, contemporanei, materici, venati, multicromatici, brillanti, perlescenti, vetrificati, lucidi, opachi, permettendo soluzioni coordinate pavimento/ parete di alto design. Le resine Metropolis rappresentano la soluzione di più alto pregio per la decorazione e l'arredamento di interni, formulate per cambiare la percezione di uno spazio, proiettando pavimenti e pareti nel futuro delle superfici.

**Decorative Resins** è una linea costituita esclusivamente da prodotti all'acqua, ecocompatibili, esenti da solventi.

**Decorative Resins** is the line of decorative resins for walls and floorings from the Metropolis By Ivas division. The Resins products are suitable for creating any type of stylistic-architectural fantasy, by offering multiple creative possibilities: textured, veined, multi-chromatic, shiny, pearly, transparent, polished or matt effects. The versatility of these products allows co-ordinated floor/wall solutions to be achieved, according to the most up-to-date trends in interior decorating. The Resins line ultimately represents the most prestigious solution for décor and interior decoration, it is designed to change the perception of a space, projecting floors and walls into the future of substance and colours.

**Decorative Resins** is a line composed exclusively by water based, eco-friendly and solvent-free products.



**resins**

decorative resins

# resins

decorative resins

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## Ciclo di resine cementizie

Cement-based resins system

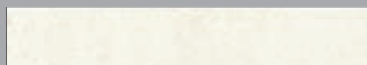
Ciclo a spessore a base di eco-resine cementizie, traspiranti, non ingiallenti, resistenti all'abrasione; finito con resina poliuretanica all'acqua. Per pavimenti e pareti.

Thick cement-based resins system eco-friendly and breathable. Non yellowing, resistant to abrasion, finished with water-based polyurethane resin. For walls and floors.

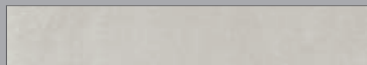
**Ciclo Metrostone - Effetto ossidato**  
Metrostone System - Oxidised effect



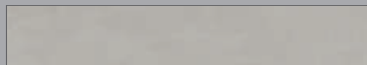
Tono su tono / Tone on tone:



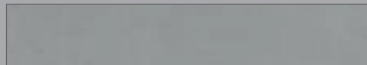
MS 00



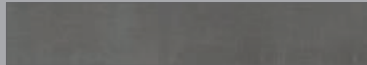
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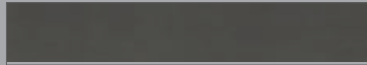
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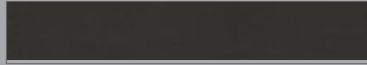
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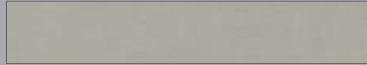
MS 05



MS 06



MS 07



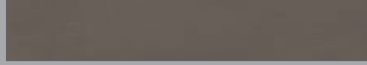
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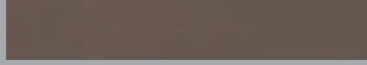
MS 09



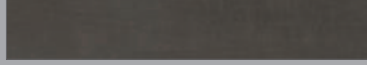
MS 10



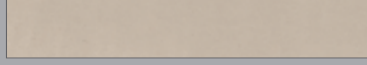
MS 11



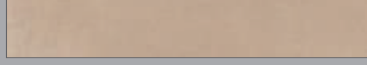
MS 12



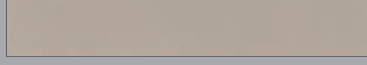
MS 13



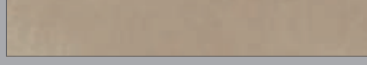
MS 14



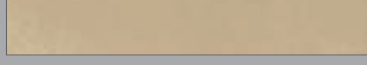
MS 15



MS 16



MS 17



MS 18

# METROSTONE

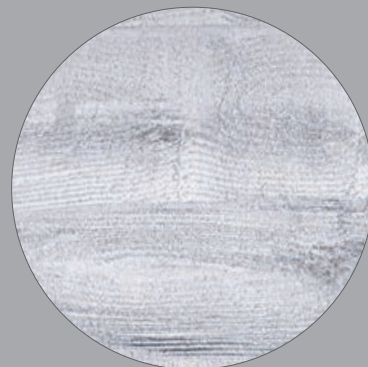
**Effetto cemento liscio**  
**Per pavimenti e pareti**  
Smooth cement effect  
For floors and walls  
MS 03



**Effetto ossidato**  
**Per pavimenti e pareti**  
Oxidised effect  
For floors and walls  
MS 05 + MS 16 + HM 08



**Effetto vintage decapè**  
**Per pareti**  
Vintage decapè effect  
For walls  
MS 00 + HM 01 + SHINE Silver



# resins

decorative resins

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**Ciclo di resine  
cementizie**

Cement-based  
resins system

METROSTONE

**Ciclo Metrostone - Effetto cemento liscio**  
Metrostone System - Smooth cement effect





**Ciclo di resine  
cementizie**  
Cement-based  
resins system

**METROSTONE**



**Ciclo Metrostone - Effetto cemento liscio**  
Metrostone System - Smooth cement effect

# resins

decorative resins

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## Ciclo di resine poliuretaniche

Polyurethane resins system

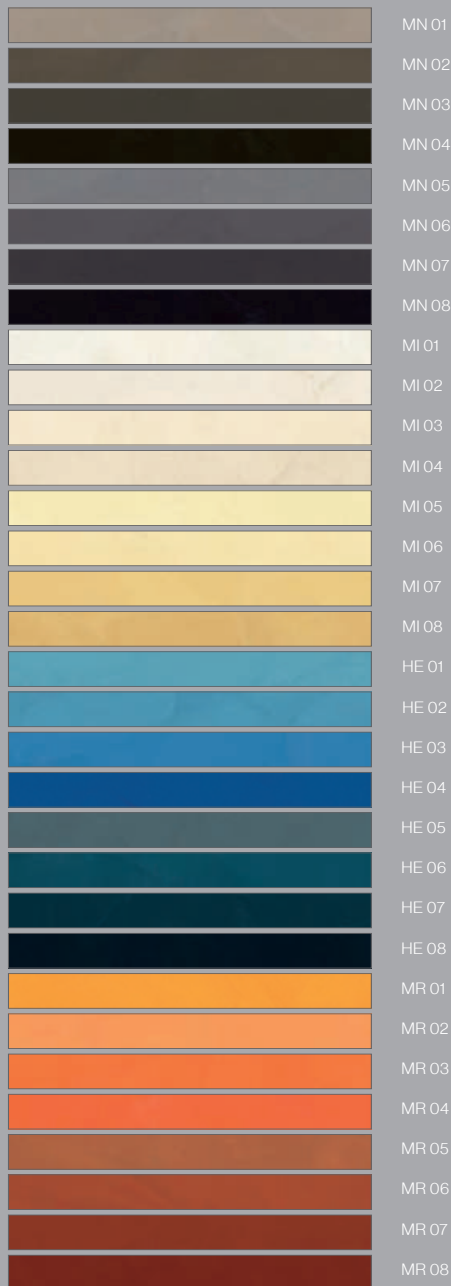
Ciclo a spessore a base di resine poliuretaniche non ingiallenti, resistente all'abrasione e agli agenti chimici, all'acqua.  
Per pavimenti e pareti.

Polyurethane resin-based system, non yellowing, resistant to abrasion and chemicals, water-based.  
For floors and walls.

**Ciclo Metroresin - Effetto venato tono su tono**  
Metroresin System - Veined tone on tone effect

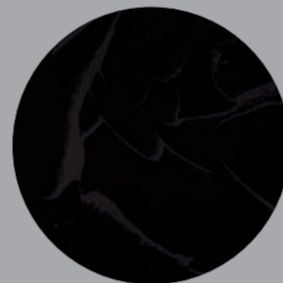


Tono su tono / Tone on tone:



# METRORESIN

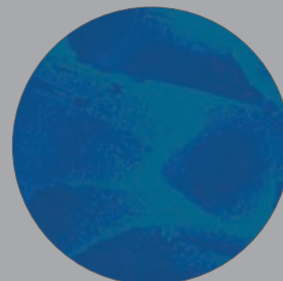
**Effetto tono su tono  
Per pavimenti e pareti**  
Tone-on-tone effect  
For floors and walls  
MN 08



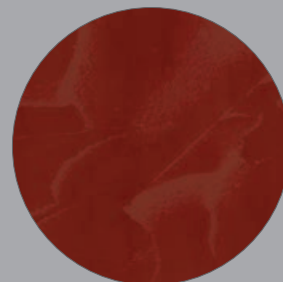
**Effetto tono su tono  
Per pavimenti e pareti**  
Tone-on-tone effect  
For floors and walls  
MI 04



**Effetto tono su tono  
Per pavimenti e pareti**  
Tone-on-tone effect  
For floors and walls  
HE 04



**Effetto tono su tono  
Per pavimenti e pareti**  
Tone-on-tone effect  
For floors and walls  
MR 08



# resins

decorative resins

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**Ciclo di resine  
poliuretaniche**

Polyurethane resins  
system

METRORESIN

**Ciclo Metroresin - Effetto tono su tono**  
Metroresin System - Tone on tone effect



**Ciclo di resine  
poliuretaniche**  
Polyurethane resins  
system

METRORESIN



**Ciclo Metroresin - Effetto tono su tono**  
Metroresin System - Tone on tone effect

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