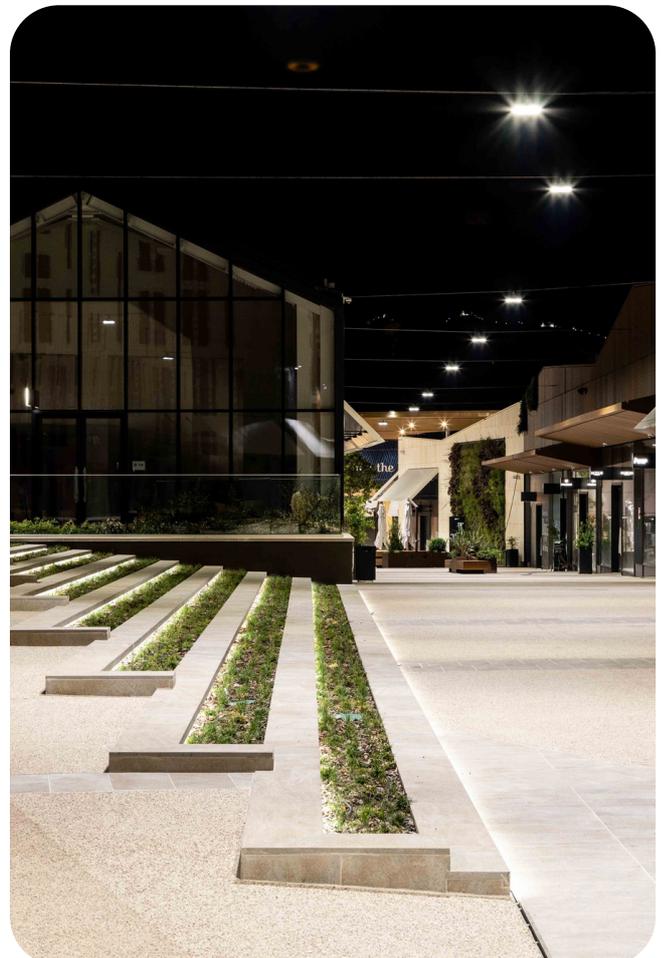




In the heart of the **Republic of San Marino**, the prestigious San Marino Outlet Experience project is born: a modern design with a strong impact and personality dedicated to the most famous luxury brands in the world, in a unique location.

The complex *fits* with full *respect* into the surrounding environment through innovative technologies and **eco-sustainable materials**: compliant with the BREEAM protocol, one of the most established international certification standards for **sustainable building**, it also features an integrated photovoltaic system capable of generating over 300 MWh per year.

The **morphology** of the territory has required special attention, due both to the **historical and naturalistic context** of the hills north-east of the **oldest Republic of the World**. In fact, the implemented architecture refers to a contemporary idea of village, which looks to the medieval past to define a complex of buildings with a strong contemporary imprint with internal paths characterized by an **inclination of 2.5%**. The exploitation of the natural silhouette and the slope of the context has allowed to develop a system in the shape of eight, structured vertically, thus reducing the footprint of the entire complex on the ground.

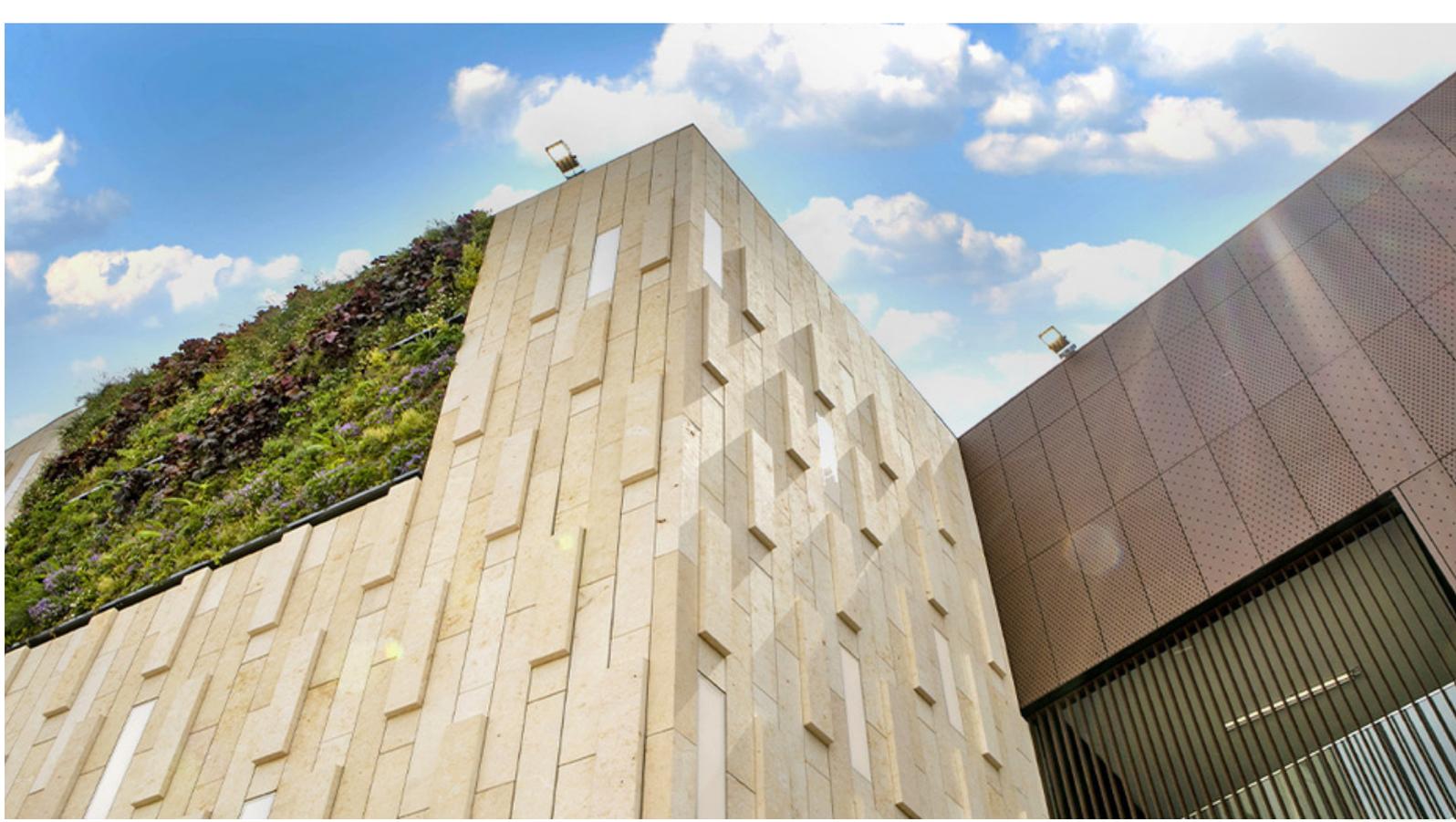


Aliva worked in close synergy with the *design studio*: One Works: from the development of the **executive project** of the facade architecture and every construction detail, to the construction of over 32,000 sqm of walls and claddings, consisting of **11 different types**, for a total number of 34,000 panels laid and over 5,500 man hours spent on design activities and on-site project management.

The complex integrated BIM design of all building envelope systems made it possible to resolve all the nodes and interference between the countless **customized construction** elements that have been produced and installed.

The facades are fully integrated into the landscape thanks to the choice of construction materials and colors that **reinterpret**, in a contemporary vision, the history of San Marino architecture and a territory declared **“World Heritage Site”** by UNESCO.

The materials, such as Vicenza stone and metal, characterize the different façade elevations and are articulated through multiple holes, reliefs and patterns: they create not only **movement and lightness** of the geometries, but allow natural and artificial light to vibrate the facade in all its complexity, both outside and inside. The peculiarity of the project is the three-dimensionality of the **facade modules** which gives a unique and original elevation and movement to the envelope.





Regarding the **interiors**, IVAS Spa (an international company belonging to the same industrial group as Aliva srl) has created the protection and decoration of internal surfaces, common and congress areas, proposing solutions destined to keep its beauty unchanged over time despite the surface stress generated by heavy traffic.

San Marino Outlet Experience officially opened its doors to the **public in June 2021** with 19,000 sqm between shops, food terraces, meeting lounge areas work areas and playgrounds for families.

The architectural project, integrated into the landscape of the historic Mount Titano, **won the architecture prize "The Plan Award 2016"** as the Best Retail Future project.



A history of italian excellence

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